I thought you might be particularly interested in this picture-article in the coming issue of LIFE. To be sure you wouldn’t miss it — and to provide you with an extra copy — I am sending you these tearsheets.

Naturally, our editors would be interested in the reaction to this article of anyone as close to the subject as you are. And I would be very glad to pass along to them any comments you care to make.
Rural schools in the U.S. generally lack money and good teachers. Consequently, rural school children seldom receive anything approaching the cultural education that is offered in most urban schools. Curiously enough, they have little knowledge of the natural world surrounding them. To provide this the William T. Hornaday Foundation, named for the naturalist who developed the National Zoological Park, has established children's nature museums in several poor communities in the South. The foundation gets cut-off exhibits from big-city museums, sends a curator to set up a museum, tries to persuade local people to take over from there. In Geneva County, Ala., where most of the children wear bare feet (above), it has established two museums, one for white children and one for Negro. The stuffed animals, Indian relics and nature films on display are big treats to the children. Most of them have never seen a movie before.

NATURE MUSEUM

In rural Southern county it brings birds and animals into the school
O-O-H, SO-GOOD!

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You know the crisp, refreshing juice that comes with every bite of one of those big New York State apples.

Nothing like them for real taste thrill. Nothing that is anywhere a long chilled drink of the pure juice from those very same apples.

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Try it.

*Source: Mott's Apple Juice advertisement*
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