Dear Mr. Roosevelt,

May I thank you for the opportunity to hear you tonight as well as Wednesday afternoon, when you will address the Newcomer's Group.

It means a lot to us that you so courageously continue to work for justice as you
POST CARD

Labs husband did so wonderful too, when we came to the country.
Being a social worker I was very much impressed to read your observations made during the war when visiting the boys who had a nervous breakdown.

With the very best wishes for your work & Veffalto, sincerely.

[Signature]
Thank - read with interest etc

Your plan seems to me good, but my experience is not sufficient to feel competent to judge
Dear Mrs. Roosevelt:

I am writing to you in reference to a plan for international education, upon which I have been working for the past two years.

Called "Education Toward a Peaceful Society," my plan aims at bringing the peoples of the world into closer acquaintance and understanding thru experience with each other's cultures, languages, customs, ideals and problems. I have chosen as my teaching media all those things which children and adults alike do or contact for pleasure. These include dolls and other toys, books, radio programs, cartoon motion pictures, etc. Using these media, I have built a program which offers experience in most stimulating forms to each age-group in its own natural sphere of interest, making that experience an integral part of daily life.

Since beginning work on the program, I have been careful to check its teaching principles and, where possible, child and parent reactions to the ideas and materials developed. I have discussed its place in the world education picture with Dr. Harold Benjamin, Director of International Education Relations in Washington and its political or diplomatic portent with Dr. Raymond Zwemer, Director, Interdepartmental Committee for Intercultural Cooperation. Both of these men received the plan with enthusiasm and commendation. Its principles and ideals are, in so far as I have been able to determine, completely in line with the policies of the United States Delegation to UNESCO and with the purposes of that organization. It is my own earnest belief that the program will prove of the greatest value in building a really peaceful One World Community.

Because the plan must be executed commercially, and is - in other ways - a departure from the accepted definition of "education," I have sought and am seeking the advice and opinions of those who know the world picture and who can recognize all possible ramifications of the plan in action. With these things in mind, I am enclosing a prospectus of the plan for your study and hope that you may find the time to talk with me about it in more detail. I shall remain completely at your service for further written notes or interview.

Thank you, Mrs. Roosevelt, for giving your time and thought to this letter and prospectus. I have presumed to ask your attention only upon assurance from Dr. Benjamin that my project is worthy of your consideration.

Respectfully,

[Signature]
PROSPECTUS

The following is a plan for preparation and distribution of certain educational materials which will present information and instruction about the peoples and nations of the world in the form of entertainment or play.

Offering such subject-matter as languages, customs, cultures, geography, history and economics in forms scaled to meet the natural interests of the various age-groups, the planned program will constitute a world-acquaintance course for children between the ages of three and fifteen as a solution to the greatest problem confronting parents and educators in a new One World society.

The materials, which are to be released under a controlled-flow system covering a single subject-country each month, include:

A. For Home Use:

1. Cartograph maps of the world; app. 36" X 30"; executed in color and with humor:
   (a) showing children of the various countries in native dress, dwellings where distinctive, conveyances where distinctive, native and domestic animal life; for children 3 - 8.
   (b) showing older children in native dress engaged in sports and other traditional activities, famous buildings, bridges, etc., and points of historical interest; for children 8 - 15.
   (An example section is available).

2. Dolls: boy and/or girl, app. 6" in height, executed in durable material with clothing in colored cotton, and with charm and personality, representative of the children of the various nations,
   (a) A cardboard collector's case for these dolls shall be provided for children 3 - 15 years of age.

3. Books: app. 12 - 20 pages in length; flat-size 9" X 11" with colored illustrations, presenting language phrases, folk material, simple customs and activities, social aspects and geography.
   (a) in simple story form with cut-outs as activity stimuli for children 3 - 8.
   Loose-leaf binders shall be provided - attractively designed.
   (An example manuscript is available).
   (b) In adventure story form with sports, game, and party instructions as activity stimuli for children 8 - 15.
h. Cardboard construction toys: executed in color on flat cardboard with perforations cutting lines and folding lines, etc. marked, representing architecture, modes of transportation, animal life, etc. in the various countries:
   (a) a dwelling, simple conveyance, and domestic animals: for children 3–8.
   (b) famous buildings or monuments, more advanced conveyances, etc., for children 8–15.

5. Phonograph records: app. 6 in diameter, executed in VINYLITE or similar material, presenting:
   (a) Traditional or folk lullabies and child rhymes of the various nations in native language with translations: for children 3–8.
   (b) Traditional folk songs and poetry of the various peoples in native language with translations: for children 8–15.

6. Parent Magazines: constituting a coordination instrument, offering helpful suggestions for use of all materials; hobby ideas, travel and other data, etc. in an interesting form.
A loose leaf binder shall be provided for these.

B. Materials for School Use:
   1. Dolls as described above but suitable in size for demonstration and other schoolroom use.
   2. Teacher’s handbooks presenting lesson plans and unit plans incorporating use of toys and knowledge gained in the home.
   3. Activity Program: publications in dramatic-pageant form, covering the history and spirit of the various peoples studied in the home and schoolroom.
      (An example manuscript is available).

C. Supplementary Materials:
   1. Radio programs: music-dramatic shows simulating visits among the various peoples, covering holiday and festival times; aimed at all age-groups.
   2. Motion pictures: Comic travelogues with animated cartoon characters; aimed at all age-groups.

PREPARATION:

Research, creative work, editing, and coordination of materials into program shall be done by staff. Policy shall be to keep subject-matter authentic and current and to organize the program so that it may be picked up at any time. All materials shall be trademarked and copyrighted. Nations and peoples presented over a two year period shall include all the United Nations, plus Eire, Italy, Portugal, Switzerland and the Baltic States. Small nations which are closely related and having similar cultures shall be grouped for treatment. Large nations of varied populations and cultures shall be specially treated to cover.
PRODUCTION:

All production shall be done by individual concerns under contract.

Distribution:

Distribution shall be from general headquarter office.

Sales:

Sales shall be on a Membership Plan, sold by direct mail.

Membership Plan:

A. Family membership to include one (1) premium package and thirteen (13) basic subject-country packages per year:
   1. Premium package: One Cartograph Map, upon purchase of membership.
   2. Basic packages: One (1) every four weeks, to include:
      a. One (1) Doll
      b. One (1) Book
      c. One (1) cardboard construction toy
      d. One (1) phonograph record
      e. One (1) parent magazine.

B. School Membership: to include one (1) premium package and ten (10) basic subject-country packages per year.
   1. Premium package: Two (2) Cartograph Maps, upon purchase of Membership.
   2. Basic Packages: One (1) every four weeks between the dates of September 1st and May 15th of each year, to include:
      a. One pair (2) large dolls
      b. One Teaching Handbook
      c. One Activity Program publication
      d. One Parent Magazine for reference.

It is suggested that memberships be solicited thru contact with Boards of Education, Civic Groups, Parent Teacher Associations, Womens and Service Clubs, to insure entire community interest and facilitate sales program.

SUPPLEMENTATION:

A. Radio shows shall be used as advertising media for the entire scheme.

B. Cartoon Motion Pictures shall be sold to Children's Film Library with contract for release in coordination with rest of program.

RESUME

The plan was conceived and has been developed as a method of educating the peoples of the world toward wider knowledge and deeper understanding of each other in preparation for life in the world community. It has, therefore, been kept elastic for adaption to the social structures of the various nations of the world and entirely in line with the policies of the United Nations Science, Education and Cultural Organization.
It has been discussed with educators, government representatives and representatives of various groups interested in international affairs and education. In each instance, the plan has been received with enthusiasm and approbation.

A. United States Office of Education:
   
   Dr. Harold Benjamin, Director,
   International Education Relations.

   Dr. Mary Dabney Davis, Director
   Elementary Education.

B. Department of State:
   
   Dr. Raymond Zwer, Director
   Interdepartmental Committee on
   Intercultural Relations.

   
   Dr. Howard Wilson, U.S Delegate to United Nations Science,
   Education and Cultural Organization.

D. Woodrow Wilson Foundation
   
   Mrs. Burnett Mahon, Director.

E. Wm. C. Whitney Foundation:
   
   Mr. Milton C. Rose, Director.

F. Fresno State College:
   
   Dr. Frank W. Thomas, President
   and author of PRINCIPLES OF TEACHING.

In addition, the plan was discussed with Mr. C. Ireland, Vice-President of the American Security and Trust Company in Washington, D.C. from a financial-security standpoint and pronounced by Mr. Ireland to be sound.

Respectfully,

[Signature]

Verena M. Low