

UNITED SENIORS APPEAL 1 1946-52

\$5,335,000 for Survival and Reconstruction



Detroit 1947 Allied Jewish Campaign

for United Jewish Appeal and other Local, National and Overseas Needs

Temple 3-5250 • 1248 WASHINGTON BOULEVARD • DETROIT 26, MICHIGAN

April 3, 1947

Mrs Eleanor Roosevelt
33 Washington Square
New York, New York

Dear Mrs Roosevelt:

The board of governors of the Jewish Welfare Federation at its last meeting by unanimous vote, instructed me to convey our deep thanks to you for your talk at Temple Beth El in Detroit in behalf of the United Jewish Appeal.

I, therefore, gladly send this message to you and take the opportunity to record our great indebtedness to you. Your address was most helpful to our cause and to a better understanding of the issues of the day.

Respectfully yours,

Isidore Sobeloff
Executive Director

Jie



Give them Life . . . and make it worth Living!

CENTRAL ARIZONA UNITED JEWISH WELFARE FUND *U.J.W.*

ON BEHALF OF

1947 UNITED JEWISH APPEAL CAMPAIGN FOR \$170,000,000

American Jewry's  *Campaign of Sacrifice*

CAMPAIGN HEADQUARTERS — PHOENIX JEWISH COMMUNITY COUNCIL — 128 NORTH FIRST AVENUE

Campaign Chairman

Nat G. Silverman

•

Campaign Co-Chairmen

Charles Korrick

Morris Meckler

Harry Rosenzweig

•

Professional Division Co-Chairmen

Dr. Albert Eckstein

Eli Gorodetzky

•

Women's Division:

Mrs. Allen L. Rosenberg, Chairman

Mrs. Benjamin Herzberg, Co-Chairman

•

Youth Division Chairman

Philip Rubenstein

•

Executive Director

Julius A. Graber

May 12, 1947

Mrs. Eleanor Roosevelt
Hyde Park
New York *J.A.*

Dear Mrs. Roosevelt:

We are happy to report that the campaign of the Central Arizona United Jewish Welfare Fund, Women's Division, which you so graciously launched during your recent and most welcome visit here, is drawing to a successful conclusion.

It is difficult for us to adequately express our gratitude to you. We can only hope that this note will bring to you some inkling of our most sincere and heartfelt thanks for your sympathetic understanding of the tragic plight of our people, and the willing and gracious manner in which you help our cause.

Sincerely yours,

Mrs. Allen L. Rosenberg
Mrs. Allen L. Rosenberg
Chairman

Mrs. Benj. Herzberg
Mrs. Benj. Herzberg
Co-chairman



DRAFT -- Suggested Text for Direct Appeal Letter from Mrs. Franklin D. Roosevelt 6/2/47

W.J.A

Dear:

The memory of what I saw in Europe since the war is still so deeply etched in my mind that I consider it my duty to do everything I can to help the stricken Jewish survivors of war and persecution. This is the principal reason I have taken an active part in advancing the cause of the United Jewish Appeal.

It is a great tribute to American Jewry that, out of its own self-sacrifice and its own deep sense of brotherhood toward the Jewish people overseas, they have succeeded in saving the lives of 1,500,000 people. Now American Jewry is faced with the challenge of protecting the vast investment it has made in the lives of its own people.

You are one of those who have, in other years, demonstrated your very generous concern with the cause of the United Jewish Appeal. This year, when the goal which must be met in the metropolitan area has been set at the great sum of \$65,000,000, I know you may be relied upon to renew your valued friendship for this splendid cause.

The enclosed pledge blank is for your convenience. Won't you please fill it in, as generously as you can, and return it to me?

Sincerely,

/s/ Eleanor Roosevelt

Mrs. Franklin D. Roosevelt

Mrs. Levy wants you to sign this letter, using your own stationery which they will buy, and a cut of your signature, naturally. She also wants the replies to come here.

The lady she wanted to bring to Hyde Park has stated she has no interest in Wiltwyck so that is off.

Lunch is at 12 noon at Wiltwyck - ceremony immediately after

Pl 3
7770

Pl
3-3236

REPLY -- printed text for Direct under