KERN, KETCH
June 21, 1943

My dear Mr. Kessler:

Thank you so much for your letter of June 13. I was interested to know about your desire to name the highway after my husband and you would not have to have my permission to do so. I would have no objection, of course, but I do think you should consult the Franklin D. Roosevelt Memorial Committee which is headed by Mr. D. Basil O'Connor and is located at 120 Broadway, New York, New York.

I am returning your enclosures as you may wish to have them.

Very sincerely yours,

Mr. B. R. Kessler
Atlantic and Gulf Canals Association, Inc.
Congress Building
Miami, Florida
Dear Mrs. Roosevelt:

You will pardon us writing you at the present time, realizing your bereavement but certain matters are up and although our great national leader has passed on, we must keep on with the work he had so graciously spoken in favor of.

We are including you herewith a newspaper reprint, outlining the plans for the Northwest-Southeast Super Highway, also some data from several newspapers and Chambers of Commerce recommending this highway. Frankly, this is an international project as ultimately it will connect British Columbia with Yucatan via Cuba.

Mr. Kneager has spent several months along the route and in Washington in the interests of this route, with great success. Every place he goes, the question comes up, why not call it the Franklin Delano Roosevelt Memorial Highway.

The writer is acting as public relations man on this project, therefore, this letter.

We do not feel justified in naming this route the Franklin Delano Roosevelt Memorial Highway without your permission and we trust that you will give us this permission. Governors of eleven states, high officials in Washington, all of them sincere admirers of Mr. Roosevelt, will be on the advisory board and we feel that the project will be so outstanding that it will be an honor to carry on his memory.

It will be the objective of this organization (incorporated "not for profit") to properly mark, beautify, publicize, and to perpetuate the memory of Franklin Delano Roosevelt. In cooperation with States, federal officials, civic and business leaders, the entire country can and will enjoy the benefits of this project. A great movement in memory of a great man, built by a great people.

I assure you that nothing will be done to cast any reflections on either yourself or the late lamented president.
2.

Mrs. Eleanor Roosevelt

June 13, 1945

In order that you may know something of the writer, I am enclosing herewith some excerpts from letters received concerning my work during the 77th and 78th Congress.

We trust that we may have your permission to name this route after Mr. Roosevelt and assure you that nothing will be done that will in any way reflect on his memory.

Thanking you in advance for your reply and trusting to hear from you favorably, we are

Very truly yours,

[Signature]

B. O. Kessler