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Mrs. Eleanor Roosevelt
Hyde Park, New York

Dear Mrs. Roosevelt:

You will pardon us writing you at the present time, realizing your bereavement but certain matters are up and although our great national leader has passed on, we must keep on with the work he had so graciously spoken in favor of.

We are inclosing you herewith a newspaper reprint, outlining the plans for the Northwest-Southeast Super Highway, also some data from several newspapers and Chambers of Commerce recommending this highway. Frankly, this is an international project as ultimately it will connect British Columbia with Yucatan via Cuba.

Mr. Kreager has spent several months along the route and in Washington in the interests of this route, with great success. Every place he goes, the question comes up, why not call it the Franklin Delano Roosevelt Memorial Highway.

The writer is acting as public relations man on this project, therefore, this letter.

We do not feel justified in naming this route the Franklin Delano Roosevelt Memorial Highway without your permission and we trust that you will give us this permission. Governors of eleven states, high officials in Washington, all of them sincere admirers of Mr. Roosevelt, will be on the advisory board and we feel that the project will be so outstanding that it will be an honor to carry on his memory.

It will be the objective of this organization (incorporated "not for profit") to properly mark, beautify, publicize, and to perpetuate the memory of Franklin Delano Roosevelt. In cooperation with States, federal officials, civic and business leaders, the entire country can and will enjoy the benefits of this project. A great movement in memory of a great man - built by a great people.

I assure you that nothing will be done to cast any reflections on either yourself or the late lamented president.

2.

Mrs. Eleanor Roosevelt

June 13, 1945

In order that you may know something of the writer, I am inclosing herewith some excerpts from letters received concerning my work during the 77th and 78th Congress.

We trust that we may have your permission to name this route after Mr. Roosevelt and assure you that nothing will be done that will in anyway reflect on his memory.

Thanking you in advance for your reply and trusting to hear from you favorably, we are

Very truly yours,

B. B. Fessler

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