

Lam

[Lambiris]

I

Thank
you

310 McCorkle

S. Chas. N. Va.

Mrs. Eleanor Roosevelt
Hyde Park, New York
Dear Mrs. Roosevelt:

During the war, when
your beloved husband, and
our beloved president passed
away, I wrote the enclosed
poem. Somehow I think this
poem shows just how the
typical or average American
felt ^{+ feels} towards him.

I wanted to send this poem
to you when I wrote it but
I didn't know your address &
frankly didn't have the nerve
either.

I felt sure you would
like to read the poem so
I wrote to the White House &
got your address.
With admiration I am

Respectfully,
Mrs. Vera Lombria
310 MacCorkle Ave
S. Ches. Street Va.

F. D. R.
"Roosevelt"

A great American "our" Roosevelt
Whose sudden death was deeply felt
Whose goodness was our inspiration
To keep united this great nation
Whose loyalty to his countrymen
Was with him even to the end
Whose ability to lead was widely known
In foreign land as well as our own
And as we bow our heads in grief
We'll ne'er forget our commander-in-chief
But we'll carry on as he'd want us to
And to his faith be ever true
We'll all willingly do our part
To help our new chief get a start
It's Roosevelt's "Living" Fast
TRUMAN'S Beginning
Let's help to give this war
A quick and victorious ending.

Memo from EARLE R. KOONS

To Miss Thompson

12/10/45

In accordance with our tele-
phone conversation of this afternoon,
I am returning the enclosed letter
dated December 3, 1945 to Mrs.
Roosevelt from Robert E. Lamery of
Elite Tile Plaque Company. This
letter falls into the category of
"commercials".

ERK.

Lawyers Press, Inc.

L E G A L
F I N A N C I A L
C O R P O R A T E
P R I N T I N G
165 WILLIAM STREET
NEW YORK, N.Y.
BEERMAN 3-2300-2301

Lamery

"The Lifelong Gift - Durable - Sanitary - Genuine Tile"

ERK

ELITE TILE PLAQUE COMPANY

40 SERGEANT AVENUE
CHICOPEE FALLS, MASSACHUSETTS

ROBERT E. LAMERY, Sales Manager

CLAYTON B. FITZGERALD, President

December 3, 1945.

Mrs. Franklin D. Roosevelt
Hyde Park, New York.

Dear Mrs. Roosevelt:

Please don't allow this letterhead to scare you. There are only two people in the entire business. Mr. Fitzgerald and myself. We both work at the business indicated as a sideline to our everyday work. Mr. Fitzgerald is a tile setter and I am a Chief Property clerk at Westover Field, Mass.

I am writing to you concerning your immense personal loss and the vast worldwide loss felt by all of us little people, when the greatest President this country ever had and the most renowned peoples apostle was removed from this earth by the Almighty.

For many months since Mr. Roosevelt passed away, I have day by day found my inner thoughts involved in him and his greatness. I had the profound pleasure of seeing him during the recent Presidential Campaign when he journeyed to Springfield Mass. An immense crowd was gathered that day awaiting his train. You could feel and sense the tenseness of the people as they waited for him to appear on the platform. You could sense that we were all waiting to see the physical being of one of this world's greatest humans. When his magnificent self did appear through the car door, a vast gasp of sheer joy went up through the crowd, then after a mere moment of automatic reverent silence, a tremendous ovation flared forth from all present, telling him in the only way we could at this occasion, of our deep loyalty for his great work and our sincere years long love for him personally. He took it well, for his famous hand waved and waved and his equally famous smile poured out in all it's manly beauty.

Now that you know some of the true and deep love that I held and will always hold for your husband, I beg of you to consider the request I am about to reveal to you, concerning an idea of mine fostered on my meager attempt to keep his memory everlasting as it will.

*Right
Mr. Lamery
Legal
can't give
formation
to use for
commercial
purposes*

LAMERY

"The Lifelong Gift - Durable - Sanitary - Genuine Tile"

ELITE TILE PLAQUE COMPANY

40 SERGEANT AVENUE

CHICOPEE FALLS, MASSACHUSETTS

ROBERT E. LAMERY, Sales Manager

CLAYTON B. FITZGERALD, President

Mrs. Franklin D. Roosevelt.

Mr. Fitzgerald and I assemble Colonial, Dutch, Flower, Animal and Childrens scenes on tiles. We sell them very reasonably to the better known established retail gift shoppes and department stores in the New England states. We have a wonderful small business to date and feel progress in our endeavors showing up. My idea, referred to in the preceding paragraph is to place the photograph you think best of Mr. Roosevelt on one of our tiles. More than anything else I would like to see his likeness on one of our tiles made available to the public of small wage earners like ourselves, as a means of retaining his fine features on a suitable background in the individual home. If only a small majority of the people were able to obtain this token, and I might add that our productive capacity is at present very limited, the presence of him in the home would give strength and hope for those of us who might be loosing these virtues in view with the present turmoil still prevalent throughout this peculiar world.

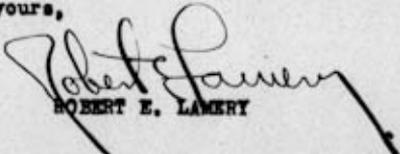
Not one tile will be sold or offered as a gift to anyone until we have received your permission to go ahead with the production of this lovely gift.

With regrettable business possibilities as my partial goal, along with a great personal desire to see Mr. Roosevelt remembered by those who might forget what he meant to them, I reverently ask you to send me your favorite photograph of him, showing his famous signature if possible, so that I might transfer the picture to our tiles.

I would be more than glad and honored to journey to any location you might choose within a radius of some 300 miles to confer with you on this matter and show you samples of our intentions for your approval, if you so deem a personal study of this request necessary. I say 300 mile radius, because I realize your many social and business obligations undoubtedly warrant your traveling constantly.

Hoping to hear from you concerning this all important matter to Mr. Fitzgerald and myself, I take this opportunity to extend our sincere wishes that you enjoy a very Merry Christmas and a Happy New Year fostered with the memory that we are all concerned with your happiness and well being.

Respectfully yours,


ROBERT E. LAMERY