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UNITED SERVICE - UNIVERSITY

New York

USO

Endorsement
Campaign

FOR SERVICEMEN STILL IN HOSPITALS—ON OVERSEAS DUTY—IN TRAINING

FREDERICK OSBORN,
Chairman

57 WILLIAM STREET
NEW YORK 3, NEW YORK
BOWLING GREEN 9-7800

June 17, 1946

TO NEW YORK LEADERS:

General Eisenhower and Admiral Nimitz have requested USO services in 1947 for the more than 1,500,000 men who will be in our armed forces as hospitalized veterans, troops in training, or in occupation forces.

Through 1947, no services of the type USO has been providing will be available from other sources. The nature and extent of these services are described in the enclosed statement of facts.

To provide our part of the final fund required for USO in 1947, we are planning a campaign to raise money in New York this fall. As a starting point we want to have assurances from New York's business leaders that they believe USO still has a job to do and deserves continued public support.

We consider such an expression on your part of tremendous importance. Therefore, I shall be most obliged if you will sign the enclosed card and return it to me at campaign headquarters.

Sincerely yours,

Frederick Osborn

Frederick Osborn
Chairman

The USO Campaign in New York City

For those still on active duty, still in hospitals, and in training for our postwar armed forces, the American public will be asked this Fall to contribute to a final budget for the USO.

This budget, to finance the three-way program of the USO through its year of demobilization, will carry club, lounge and entertainment services to more than 1,500,000 men—mostly younger men, for whom the glamour of war is gone, but for whom the problems of war still continue.

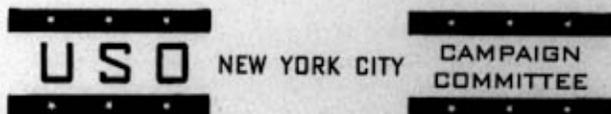
The Army, the Navy, the Marines, the parents and families of the men themselves, and the service men who are now back in civilian life, all want the USO in 1947 for what it means to every man who wears the uniform—"a home away from home."

In 1941 and 1942, USO conducted its own fund-raising campaigns in New York City. During the past three years it has participated as a member agency in the New York NATIONAL War Fund. Now, once again, USO is on its own.

Under the leadership of those loyal and energetic veterans of previous USO appeals, organization of the campaign in New York City is now under way. Chairmen will be enlisted for the Women's Committee, for Commerce and Industry's many trade groups, and for committees in each borough. Newspapers, magazines and radio chains have already pledged full support in carrying USO's message.

We'll report to you again as our plans progress. Meanwhile, we bespeak the interest and support of every New Yorker in this final USO campaign, in the interest of those to whom everyone owes so much.

For those still in service—still in hospitals—now in training



57 William Street, New York 5, N. Y. - BOWling Green 9-7500

FACTS ABOUT USO



USO

THE UNFINISHED TASK of the USO is part of the unfinished task of winning the war—of safeguarding the fruits of victory so that peace can be made secure.

For maintaining essential services to the 1,500,000 or more who will be the United States forces in 1947, USO must carry on for one more year.

WHAT'S LEFT TO DO

USO has three major obligations to meet in 1947:

1. To serve those veterans of the war who will not yet have been released from hospitals, armies of occupation or overseas duty by the end of 1946.
2. To provide interim activities for the peacetime armed forces, until some permanent plan for morale services for the enlarged Army and Navy has been completed.
3. To accomplish its own orderly demobilization at such a tempo that it does not add to the general confusion, but remains a steadying influence during the transition to permanent peace.

HOW USO WILL DO IT

USO operations in 1947 will include:

- 350-400 USO Clubs in the United States for hospitalized veterans, troops in training and families of service men.
- Station Lounges, Travelers Aid Services and Clubs at transportation points for troops in transit, men on leave, and relatives of service men en route to military establishments.
- Overseas Clubs in the Philippines, Hawaii, Alaska, Canal Zone, Puerto Rico, the Antilles, Newfoundland and Labrador.
- Camp Shows entertainment for men in the occupation forces and isolated garrisons overseas, as well as veterans in hospitals.

★ ★ ★ *It still means a lot to them* ▶

TO CONCLUDE its war job, USO will go to the public during September and October for the sum of \$19,000,000. For the information of those who will back this campaign, USO describes briefly in the following paragraphs what it has done, what it is doing, what it will do.

Record of Service

The USO was created five years ago to serve the nation in a time of grave emergency. Throughout these years this organization engaged in a war work that was unique and vital—the maintenance of military morale. The American people backed it with \$200,000,000; a million volunteers gave 165,000,000 hours of service; more than 1,100,000,000 attendances at functions were recorded. USO activities reached a peak of 3,035 clubs, lounges, mobile units and other operations.

At the height of its activity and expenditures—between V-E and V-J Days—USO was serving 1,000,000 people a day, at a cost of \$5,800,000 a month. Today USO must still operate on a basis of \$4,000,000 a month. Reductions in units are being effected constantly, wherever conditions warrant. As military installations are withdrawn, USO activities on their behalf are immediately stopped.

However, it has been necessary to open new units in response to Army and Navy requests, in such areas as the Philippines, Newfoundland and Labrador, where large bodies of men are being kept on duty. Calls upon transit lounges and Travelers Aid services have doubled and tripled since V-J Day. A study of plans for domestic military installations after demobilization is completed indicates that some 244 different communities will be subject to a major military impact beyond 1946 through 1947.

With a curtain that rises 700 times a day on 700 different shows around the world, and with a record of 300,000 performances before audiences of 100,000,000, USO-Camp Shows continue to bring entertainment to military hospitals, the occupation forces and remote overseas garrisons. At the urgent request of Generals Bradley and Eisenhower, 103 Veterans' Hospitals have recently been added to their circuit. More will be added as veterans' facilities increase.

Rating top priority among the programs of USO are services for men in military hospitals. These convalescent veterans deserve all that USO can do for them. USO-Camp Shows entertainers and portrait sketchers go to their bedsides. Patients who can get around may visit some 542 USO clubs within access of 196 hospitals. At these clubs, regular USO services are carefully adapted to conform with the particular needs of the men.

That Touch of Home

What types of services are being provided by USO? Casual reference to club programs recently produced a list of 295 different activities, rang-



USO-Camp Shows prescribes Joe E. Brown for hospitalized G.I.'s.

"The need for the USO did not end on V-J Day. It is vitally important for many USO services to continue unabated through the difficult period of transition from total war to permanent peace."

—HARRY S. TRUMAN

"We want as much of USO as we can get for as long as we can get it."

—DWIGHT D. EISENHOWER

"I hope USO will not allow its hospitality to cease now that the war is over. There are still millions of men in the service who need places to spend their off-time hours. I hope that USO will remain, as always, a G.I. paradise."

—CPL. FRANK A. QUICK, Camp Finedale, Fresno, California

USO is home, too, for the "wife and diaper brigade."



ing from amateur dramatics to zoology instruction. But it is the non-statistical, unscheduled service that makes USO the G.I.'s "home away from home."

The boy who used the phonograph to play over and over again a record of his dog barking back home . . . the group of Texans who plunged their hands elbow deep into a pile of Texas dirt, 4,000 miles from home . . . the volunteer who made 10,000 photos of servicemen to be sent to their home folks . . . the crowd of soggy magazines read until the newspaper turned to pulp, by men away from civilization for two-and-a-half years . . . the candle heat provided for warming babies' bottles during a hurricane . . . 1,000 packs of seed requested by G.I.'s who wanted to grow vegetables overseas . . . the club that checked a Marine's four-foot snake because the Marine wanted to see a movie and the snake didn't . . . the club that uses a ton of bananas and 250 gallons of ice cream a day for banana splits . . . the recruiting of 112 Japanese-American businessmen on a few hours' notice to donate with Nisei soldiers about to embark.

In the March 7, 1946 issue of the Aberdeen Proving Ground Army newspaper, the *Flying Bomb*, the inquiring reporter's question was this: "What are the attractions at this USO that have brought more than a million of visitors through its doors since the Club was opened?" Here are excerpts from the replies:

"Everything is right at your disposal. . . . Conditions pleasant for returning G.I.'s. . . . The piano is the big attraction with dances close behind. . . . A 'get away' place from the camp. . . . It brings part of home back. . . . Everybody seems to be so chummy like. . . . It's the atmosphere. . . . People around are very friendly and willing to do anything for you. . . . A homey place. . . . Entertainment a soldier wouldn't get elsewhere. . . . It's not G.I. and not too crowded. . . . A variety of pretty good things going on."

After V-J Day

There have been drastic changes in the character, quantity and location of USO operations since V-J Day. USO has had to keep in tune with the entire demobilization program of the Army and Navy. During this time, millions of men and women in the armed forces have been discharged; but millions are still in service, and new inductees are going into service every day.

In many communities club attendance has reached new highs since V-J Day—particularly on the West Coast and Pacific Islands. Each month's attendance in one city alone has increased by 160,000.

The current rate of discharge is responsible for large numbers of men in separation centers and on the move across the country—resulting in an increased use of USO facilities. Similarly, the liberalized policy in granting passes and furloughs has had its effect on USO attendance. Thus, a club may now experience a greater load from a camp accommodating 10,000 men, than it did during wartime from the same camp accommodating 50,000. Overseas, the shifting of large military bases has caused the establishment of new clubs and expansion of services in certain areas, as well as the consolidation and termination of facilities elsewhere.

USO is obliged to see it through until it has completed its wartime mission . . . until it has fully earned its "Honorable Discharge" from the service.

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ESTIMATED REQUIREMENTS FOR 1947

General Services:	
Unit Operations	\$ 2,403,000
Overseas Unit Operations	1,800,000
USO Camp Shows, Inc.	4,500,000
Program and Religious Materials	311,000
Training	91,500
Mobile Field Operations	
Special Program Personnel	
	<u>\$14,105,500</u>
Property Expenditures	\$ 80,000
Repairs and Replacements	506,500
	<u>\$ 586,500</u>
Supervision and General Expense:	
Regional Administration	\$ 400,500
Agency Administration	450,000
Department of Operations	200,000
Overseas Operations-Supervision	76,700
Dept. of Central Purchasing	45,000
Dept. of Public Information	187,000
Insurance	154,700
Accounting and Auditing	250,000
Campaign Department	500,000
Executive Administration	176,500
	<u>\$ 2,508,700</u>
Terminal Fund for liquidation of leases, restoring of properties, severance pay for employees and unforeseen final expenses.	\$ 1,000,000
Total	<u>\$19,000,000</u>

OFFICERS

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Walter Hoving

Vice-Chairman of the Board
Harper Sibley

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NATIONAL CATHOLIC COMMUNITY SERVICE
THE SALVATION ARMY
YOUNG WOMEN'S CHRISTIAN ASSOCIATIONS
NATIONAL JEWISH WELFARE BOARD
NATIONAL TRAVELERS AID ASSOCIATION

UNITED SERVICE TO CHINA
(formerly UNITED CHINA RELIEF)
1790 BROADWAY
NEW YORK 19, N. Y.

November 11, 1946

My dear Mrs. Roosevelt:

Thank you for your note of November 5th. We deeply appreciate your willingness to continue as an honorary director of United Service to China until the completion of our current campaign in the spring of 1947.

With warmest regards,

Very sincerely yours,

Charles Lindbergh

美國 援華 聯合 總會
American Aid China United Organization

United Service to China, Inc.

(Formerly United China Relief, Inc.)

1790 Broadway New York 19, N. Y. Circle 5-4100

October 31, 1946

Mrs. Eleanor Roosevelt
Apartment 15-A
29 Washington Square, West
New York 11, N. Y.

My dear Mrs. Roosevelt:

At the meeting of the USG Executive Committee on October 24th, I presented your letter in which you state that you are now so busy with the United Nations that you must restrict some of your activities and therefore feel that you must resign from United Service to China.

The Executive Committee asked me to extend to you its appreciation for the friendly interest in China you have taken ever since this organization was established early in 1941. The Committee realizes that with all the other important responsibilities you are now carrying it would not be reasonable to ask that you continue any active participation in USG affairs.

On the other hand, we are just now undertaking, under the leadership of Mr. Stettinius as our National Campaign Chairman, an appeal to the American people for \$8,000,000. to maintain our important program of Chinese-American philanthropic cooperation through the year 1947. As you realize, all such fund-raising efforts are particularly difficult just at this time. We must maintain all of the strong sponsorship USG has enjoyed during the war if we are to succeed in this new undertaking. Your own withdrawal from the Board would be a source of disappointment to a great many of our loyal American friends and contributors.

The Executive Committee therefore requested me to extend to you an expression of its hope that you may be willing to continue, for the next few months at least, as an honorary member of the Board with the understanding that we will not make any calls whatever upon your time and energies. Then the present campaign is completed in the spring of 1947, if you still feel you must retire from the Board, we would of course accede to your request. But we do hope that you may find it possible to continue as one of our sponsoring group during the current campaign.

Very sincerely yours,



Charles Edison

Charles Edison

COOPERATING ORGANIZATIONS: - American Bureau for Medical Aid to China • American-Chinese
Committee of the Mass Education Movement • American Friends Service Committee • Associated
Boards for Christian Colleges in China • China Aid Council • Church World Service
• Indiana (American Committee in Aid of Chinese Industrial Cooperation) •

"Forward . . . Together"

UNITED SERVICE TO CHINA
(formerly UNITED CHINA RELIEF)
1790 BROADWAY
NEW YORK 19, N. Y.

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October 9, 1946

My dear Mrs. Roosevelt:

We are sorry to learn that because your duties with the United Nations require you to restrict your other activities you find you must resign as an honorary director of United Service to China.

I will present this to our Executive Committee when it meets later this month. But without waiting for that meeting I can assure you of the Committee's warm appreciation of your active interest in China and of the many services you have rendered to that nation through your association with this organization. While we deeply regret that you cannot continue as one of our directors we realize that through your work with the United Nations you are making a still greater contribution to China and to the world at large.

Very sincerely yours,

Charles Clegg

Mrs. Franklin D. Roosevelt
Apartment 15-A
29 Washington Square, West
New York 11, N. Y.

CABLE ADDRESS - UNFILMAN

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Universal Pictures Company, Inc.

ROCKEFELLER CENTER

NEW YORK 20, N. Y.

March 21, 1946

Mrs. Eleanor Roosevelt
29 Washington Sq. W
New York City

Dear Mrs. Roosevelt:

Universal has made a newsreel biography of President Roosevelt entitled "Roosevelt - Man Of Destiny" which will be released next month. We have also made a short subject about Arthur Szyk "Cartoon Crusader".

Mr. Szyk has drawn a beautiful portrait of the President surmounting a group of caricatures of our Axis enemies. He would like to present this portrait to you. Will you please advise us when would be the most convenient time and place suitable to you.

Sincerely yours,

Robert Wile
ROBERT WILE

RM/N

*copy sent - 3/24
at 11*

cc 7-7100