
Franklin D. Roosevelt — “The Great Communicator”

The Master Speech Files, 1898, 1910-1945

Series 1: Franklin D. Roosevelt’s Political Ascension

File No. 240

1920 Not dated

Unidentified Campaign Speech

"B"

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On the other side is "A", a younger man than "B", one in the full tide of his vigor, who has a brilliant record as a successful administrator and executive, and has championed many measures designed for the betterment of social and economic conditions. "A" spends his time going from city to city seeking to inform the voters by word of mouth as to what he considers the true issues of the campaign. "A" assumes that ninety nine out of a hundred voters are good Americans. He talks to their intellects, not to their emotions. "A" speaks of the definite problems which need to be solved. He has a constructive program and offers definite remedies. He does not paint pictures of gloomy disaster. He inspres hope of future days.

Which of these men would you vote for, "A" or "B"? Drive out of your mind for a moment the question of their names. Think of them just as "A" and "B". After you have decided whether you prefer "A" or "B" for the Presidency of the United States, go back and see which description that of MR. "A" or that of MR. "B" fits Senator Harding and Governor ~~Hox~~.

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