Franklin D. Roosevelt — “The Great Communicator”
The Master Speech Files, 1898, 1910-1945
Series 1: Franklin D. Roosevelt’s Political Ascension

File No. 242

1920 Not dated

Drafts of Policy Statements - possibly platform planks
We regard with apprehension the drift of population from farm to city, the increased production of agricultural and mineral raw materials essential to our well-being and to the purchasing power of the dollar at home and abroad. We favor first an intensive campaign to call to the attention of city dwellers the vast area of moderately unoccupied lands suitable for agricultural use in many parts of the country; second, the reclamation on a bigger scale than ever before attempted of the arid and swamp lands; third, the extension of greater financial assistance to farmers through the Federal Farm Loan Board; and finally, that the Federal Government take the lead in making the conditions which surround farm life more attractive and more in keeping with the highest standards of American civilization.
We regard with apprehension the drift of population from farm to city. The increased production of agricultural and mineral raw materials is essential to our well-being and to the purchasing power of the dollar at home and abroad.

We favor first an intensive campaign to call to the attention of city dwellers the vast area of productive, unoccupied lands suitable for agricultural use in many every part of the country. Second, the reclamation on a bigger scale than ever before attempted of the west and swamps lands; third, the extension of greater financial assistance to those westerners through the Farm Loan Board, and finally insisting that the Federal Government take the lead in making possible the conditions which surround farm life more attractive and more in keeping with the highest standards of American civilization.
1920

FROM:

SPEECH FILE

1920

Unidentified Material

The supply of food, clothing, and other necessary commodities of the average American has been unnecessarily affected through the inadequacy of the existing system of transportation and storage. The present system of transportation delays and overstocking of supplies in storage, and to increase the minimum number of dealers through which goods must pass. The creation of adequate local retail markets is primarily a State or municipal function, but the federal government must bear its share of the responsibility.
The cost of food, clothing, and household effects has been unnecessarily increased to the individual consumer by the wanton and unnecessary number of middlemen through whose hands these articles pass. It is difficult without the creation of costly and unwieldy inspection systems to prove or prevent. The existing system of bringing the necessities of life to the user is in itself at fault. We therefore advocate the regimentation control of the intermediate strips so as to prevent transportation delays and overstocking of supplies in storage, and to secure the minimum number of dealers through wholesale whose hands the goods pass. The creation of adequate local retail markets is primarily a state or municipal function, but the federal government must bear its share of the responsibility, what
instead of transportation as involved in where great private enterprises control in part or in whole the commodity of life in more than one State.
The cost of food, clothing, and household effects has been unnecessarily increased to the individual consumer by the use of middlemen through whose hands these articles pass. It is difficult to see how the creation of costly and unwieldy inspection systems can prove of service. The existing system of bringing the necessary articles to the user is in itself at fault. We therefore advocate the regulation control of the intermediate steps so as to ensure proper transportation, the prevention of transportation delays, and overstocking of storage supplies in storage, and to secure the minimum number of dealers through whatever hands the goods pass. The creation of adequate local retail markets is primarily a state or municipal function, but the federal government must bear its share of the responsibility, which...
The distribution of food, clothing, and household effects has been unnecessarily increased to the individual consumer by the unscrupulous number of middlemen through whose hands these articles pass. It is difficult without the creation of costly and unwieldy inspection systems to prove or prevent. The existing system of bringing the requisite of life to the user is in itself at fault. We therefore advocate the regulation control of the intermediate steps so as to secure proper transportation, the prevention of transportation to large unscrupulous buyers, the proper inspection in storage, and secure the minimum number of中间 through which the wholesome goods pass. The creation of adequate local retail markets by primary or municipal inspection, and the federal government must bear the share of the responsibility thereto.

Papers of Franklin D. Roosevelt, 1920-28
Drafts of Speeches
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(44 CFR, 1947 Supp., 31.15)
Institute transportation as important as where great private concerns enterprises control is best in the whole the conditioning of life in which there was a whole.
influence. Transportation is involved in where great private interests, enterprises control to part or in whole the command of the lines in their line.
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