

January 18, 1944

Launching 4th War Loan Drive

FDR Speech File

Jan. 18 - 1944

^{Smith}
The ~~4th~~ War Loan Drive is ~~today's~~ ^{an} opportunity to demonstrate
the power of Democracy in Action. ^{It is the personal business of} Every American ^{should make it}
his or her personal business to see that this drive succeeds.
On the military front, ^{most difficult military operations are} our ~~best~~ ^{most difficult} ~~troops~~ ^{troops} are
not behind us. Until we have ^{actually occupied Berlin & Tokyo,} ~~stermed and occupied the~~ ^{actual occupied Berlin & Tokyo,} ~~enemies'~~
citizens of power, we cannot indulge for ~~a~~ ^a moment in the
pleasant daydream that ~~this terrible~~ ^{the} war is almost over.

No American will be satisfied to send our troops into the
murderous fire of the enemy with equipment inferior in any way.
Nor will he be satisfied to send our troops with equipment only
equal to that of the enemy. ^{Every} American is determined to
provide our troops with ^{most} overpowering superiority in ~~armored~~
^{land} every category of ~~arms and equipment~~ ^{weapons and fighting equipment} that they may conceivably
need.

^{Smith}
During the ~~4th~~ War Loan ~~will~~ have an opportunity to do
~~just this~~. Every dollar invested in War Bonds is an addition to
our offensive power, a contribution to our future happiness and
security. ~~Let's all~~ Back the Attack!

all of us

on the sea, under the sea and on land. That is the quickest way to achieve victory and the least costly in human life and money.

Our share in shortening the war and the most certain way of winning the enemy.

Mr. Hassett has gone over this --

the corrections (punctuation) are his.

Said to have it copied and give to STE to--

take to the house with him in the morning????

MR. HASSETT has book

ASSISTANT SECRETARY OF THE TREASURY

January 17, 1944.

Memorandum

TO: Mr. Early
The White House

Attached is a draft of a
suggested statement, about which I
talked to you on the telephone.

A handwritten signature in dark ink, appearing to be 'M. G.' or similar, located at the bottom right of the page.

Suggested Statement for the President

The 4th War Loan Drive is today's opportunity to demonstrate the power of Democracy in Action. Every American should make it his or her personal business to see that this drive succeeds.

On the military fronts, our hardest job lies ahead of us, not behind us. Until we have stormed/ and occupied/ the enemies' citadels of power/ we cannot indulge for even a moment in the pleasant daydream that this terrible war is almost over.

No American will be satisfied to send our troops into the murderous fire of the enemy with equipment inferior in any way. Nor will he be satisfied to send our troops with equipment only equal to that of the enemy. Every American is determined to provide our troops with overpowering superiority in any and every category of arms and armaments that they may conceivably need.

During the 4th War Loan you will have an opportunity to do just that. Every dollar invested in War Bonds is an addition to our offensive power, a contribution to our future happiness and security. So ~~Let's~~ all Back the Attack!

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