CONFIDENTTAL
Press Conference $\# 452$,
Executive Offices of the White House,
April 19, 1938, 4.15 P.M.

MR. DONALDSON: All in.
THE PRESIDENT: I don't think there is any spot news but I am goine to make a suggestion which I think may be nelpful. If, in the course of the next couple of weeks, you see a lon strine or peopie coming through this office, you needn't be surprisea because most of my time will be ziven over to preparinc for relief and recovery. There will be Hopkins and the ivational Youth Administration and CCC and Public Vorks and a half a dozen others, hiohways and so :orth. They vill prooshlv all be comin in nere very frequently because that is the principal business we have got on hand at the present time, ettine things in such suape that when we ret the appropristion we can shoot it as fast as nossible.
a) in. Presicient, inve you sade un your ninct yot on the juestion of helium exports to Gomeny?

THI PRLSIDENT: Not yet; still under edvisoment.
$\because$ In connection with this strins of people, it is reported that vou asked Henry ford to cone down and thet he nas accepted.

Tith Mralidunt So Steve (ir. carly) told me. it is a very isterestinc report.
6) fis that aot to an with the strin al peoole?

THE PRisIDENT: No, it has uat ent to ao with the strine of peoble.'
Q Is he comin- down?
THE PRISIDENT: I don't know a tain about it.

Q What about your message on monopoly and the other one?

## TH: PRESIDFNT: I am still working on it.

Q Does this phosphate situation call for a message?
THE PRESIDENT: Yes; that is in the works too.
Q That will be comine along?
THF PRESIDFNT: Yes.
Q Over in the Amen Corner ve were not quite sure of your reply on the Henry Ford invitation.

THF PRESTDFMT: I don't know anythine about it.
a. Do you plan to co Boston on the seventeenth of June for the Bunker Hill Celebration?

THE PRESTHNT: NO; I an eoing on the eighteenti and cannot make both days.

6 Vill there be other than offjci ls in thet strinf?
THit Phililiant: I sumpose so.
(8) You did not esk perry bora to come here?

TRE PALSILAM: : O.
Q The eichteenth of June -- what acout thet?
TIF FhisibwT: The eichteenth of June, there is a veadire in the Moosevelt family. (Lauphter)

Q There is a smell item ir that nessafe you sent to the concress thet seversl people inved sbout and thet is the $+25,000,000$. for public buildires, a compamatively small item when contrasted in its size against some of those other lareer ones. Anythine ir partjcular about that?

TIL PFisIDFNT: No, except thet we got way behind on viblic builaines, as you all know, and we heve been tryin to cetch up on public
buildines which pay their own way.
Q Wr. President, did you confer with Fepresentative Scott before he introduced his resolution asking the secretary of state to name the nations which have violated treatjes with us?

THE PRISIJINN': I cannot answer your question, yes or no, in that form. rie came to see me, as you know, the other day and he talked with me about $\varepsilon$ resolution, that is all. I uid not eive Approval or disepprovel at ell. He merely tolo me he ves coing to put it in. That is all there is. That $j s$ where it startec and where it ended.

Q The inference ves ciraw from his statement that vori hed approved of it or thet the resolution nac Adminjetretion becking.

Thi PRISTlikT: $T$ cion't think he seic thet.
i That vas the inference.
w. What dic vou talk about vith Actirc Secretary helles?

Tir PFFSLim!: Just moutire. ie is Actiresecretamy of stete.
Can you tejl us whetner the wolic ouiloines will dey their ovn wav?
 ernment need for Govermment spece to seve, in rertil, the cost of the buildince on the intomest trevoon end ot the sal $\in$ tide better serve the ublic canvenience. That teans essertisily this: it means thet vou do not put, post office in s villefe thet only nos postal roceinta of 5 500. s veer, but vou do mut it into pleces rhere it is justified on busiress rounos, with also the adoed tactor thet in chonsinc the olnces, obviously we want to pive work and thet means nuttinc them in places where
there is the greatest need for work.
,
Q Have you any here for Washington?
THE PRESIDFNT: I don't know; we are talkine about that now.
Q In connection with your stresm of visitors, can you tell us in one, two, three fashion what the objectives of the newest integrated program are?

THE: PRESIDFNT: Fead the messame. I thought I tried to make it clear, first in the messape and then in the radio speech, ano I had hoped that you had eot it.
6. My purpose is to deternine the difference between this oroman: and the previous prouram, if there is any.

TH PRESIDNT: There are a great many differences because ennations are different today than they were then.

Q Have the nublic utility conferences been dronped? i.e haven't heard anything of then for a long time.

Thr prisilhar: I wouldn't say they have been dronped; we are still conferrire about it.

Q Editorial writers are sayin that there is still private canjtal to be touched.

Tif PRFSIDFT: I have been writire to reoole and talkine to people. I talkea to quite a lot of people ir the course of the last two r weeks about it.

Q Any progress nade?
THU PRFSIDRwT: Yes.
e will there be a substantisl flood control procram as part of vour relief and recovery prooram?

THE PRISIDFN: I think we asked for $37,000,000$. nore than the exist-
ing amount in the budget.
Q I mean, don't you expect, out of the general WPA allotment, to use very much for it?

THF PRFSIDENT: No.
Q It would be confined to that $37,000,000$. plus the other? THE: PRHSILINT: Yes.
e. Have you on understandine with MoNutt is to when he intends to return here?

THE PRESILINT: I haven't the faintest idea.
6. Can you tell us anythine about the conference this mornine with Senator Berry?

TiF: PRJSIDFAT: Nothine jn partjcular. , we talkea about ira work in Tennessee.
? Anvthine to say about your confexerce vith Chaiman winche
THI PRESLHMN: T don't thinit there is anything :ev. It was just routire stuff -- communicetjons and porer.

On the orojected messafes on monopoly sni railrosas aida tax exemptions, do you anticinate thet they will all he acted on this. session of Coneress or will there be e stucy erioã?

THI r马islukMt: I don't mov; veit until you ser the essares.
2 ve are thininc of a sumuer vacation nerioo. $\bar{A}$ cosrcl
Q. Any comment you can offer on the infoln-ltali:n Court?

Thi Prisilfiti: Yes, by Jove, there is. I formot it. I will see it I can fing it. I heve a nerfectly rood conent. fere it is right here. If you want, steve can cet it mimeorraphed for you. I virote it out so there mon't be any question about the exect languafe.

> "As this Government has on frequent occasions made it clear, the United States, in advocating the maintenance of international law and order, believes in the promotion of worla peace through the friendly solution by peaceful negotiation between nations of controversies which may arise between them. It has also urged the promotion of peace through the finding of means for economic appeasement. It does not attempt to pass upon the political features of accords such as that recently reached between Great Britain and Italy, but this Government has seen the conclusion of an agrement with sympathetic interest because it is proof of the value of peaceful neentictions."
> I think that covers it gll right.
Q. That is for quotation?

Tin, PRKSIDFNT: Yes.

NR. STOFM: Thank you, ir. Presicent.

## VERY CONFIDENTIAL

Press Conference \#452-A, held with the Associeted Church Press (sbout 35), Executive offices of the White House, April 20, 1938, 2.20 P.M.

DR. JOHN VAN SCHAICK: (after introducing the individual members) Well, the first man that has something burning in his soul to ask the President should speak up or forever hold his peace. (Laughter)

Q I would like to ask, if you feel at liberty to answer, if there is truth in what Paul Anderson and Irving Brandt and even Colonel theCormick have indicated, that from here on it is going to be a fight for the New Deal, that you are definitely lined up with the Progressives and that it is going to be a fight?

TH: PRESIDHN: I would not say from here on out because it has been going on all of my lifetime. It has been eoirg on with a good deal of vifor for the past live vears and l think it will continue as long as I live and $n s$ long es most of us iive. I think it is a matter of principle.

- The reason I ask the question is that Colonel wecomick hes indiceted that we have won two victories -- we have killed the court Rill and the Reorsanization Bill and it is a question of repealing some of the other Acts, such as the TVA Act. (Lauchter)

THF PRESIDENT: I ruess so. (Lauchter) But they are not goine to do 1t, so that is all right. (Laughter)

Of course, on the Reorganization Bill -- this goes a little. bit into the ficld of all of us: As you know, the Reorganization Bill was originally suggested by President Benjamin Harrison, and

## every President ever since because we have a machinery here, administrative machinery, that is awfully old-fashioned and sort of grew up like Topsy. What we want to do is to put it on the same kind of an efficient basis that we would run an industrial plant or a private charity or even the financial end of a church. We want to make it efficient.

One of the suggestions that the three people who drew up the original bill, Louis Brownlow and Professor Merriam and Luther Gulick, made was that certain functions that are in the wrong place at the present time should be put in a better plece. For example, the Bureau of Education, which has certain specific powers given it by the Congress and certain specific sums of money ziven to it each year by the Coneress, is today in the department which happens to heve os its main functions the building of irrigation ditches, the ruming of national parks and takire care of Indians. fow, why the Foderal Bureau of Fducation should have been put into that department, I don't knov; I euess it just pot stuck there, put in there because there was no other place to put it. So, in their proposal, they proposec scttine up a new cepartment of the Government that would handile what micht be celled the humanities, the problem of relief, the proolem of public health, handie the Bureau of Educetion, handle the art projects of the Government, handle the cultural end of Government and the health pna eaucational ends of Government. Put, all of a sudden, there broke out -- I don't know who started it, but I do know who cerried it on and one was the gentleman from near Detroit who talks on the air and who claimed that this was an attack on the educational system of the Nation
whereupon, immediately, the Members of the Congress, the House and the Senate, were flooded with telegrams that this bill would give the President of the United Stetes a chance to grab all the church schools of the Nation, the Protestant church schools and the Parochial schools, although I don't know what the President of the United States was going to do with them when he did grab them. (Laughter)

Of course, they entirely overlooked the fact that it does not make much difference whether it is in the Interior Department or the Felfare Department or the Navy Department, for that metter, all he can do is to carry out the laws that have been on the statute books for a great many years and do it inside of a definite sum of money that has been ziven to carry it out. I have nothing to say gbout it.

Thet is just an illustration of the kind of felse informetion that this country is up against all the tire, engendered by political motives. I hope it is engendered by that and not by hard feeling.

DR. VAN SCHAICK: Well, you have a group of people here that are a little out of that. The Church Press is a littie more independent. There wore two or three matters that came up in our meetings. One wes that we felt, as Protestents, a very keen desire not to have pubilic money come to us, as Protestants, and we thought the some thine ought to apply in any democratic country to eny church school. We say that with a good deal of feeling. But that was merely one of the subjects. The other was neutrality. We hope that you have been thinking of the way our neutrelity lews
have been operating, have been working out. For example, in Spain, they have worked out against the Loyalists.

THE PRESIDENT: They have not, as a matter of fact, in that particular case but the neutrality law -- I am talking off the record -- but the neutrality law at the present time is so rigid that, acting on it in accordance with its rigidity, may mean a complete lack of neutrality.

I will give you two cases but, for ieaven's sake, don't print any of this because I am not supposed to talk about foreign affairs in this way.

In the case of China, for instance, I em told that when a state of war exists I have to issue -- I shall issue a proclamation that a state of war exists -- "I shall." Now, frankly, I have been beating around the bush on this Chinese thing solely based on the fact that diplomatic relations have not yet been severed between China and Japan and the reason I have been beating around the bush is in order to try to keep this country neutral. If I had applied neutrality in the war between China and Japan, it would have benefited Japen end hurt Chins, and that is not heutrality.

Now, that is an interesting fact, yet you and I know as a matter of fact that there is a war going on there and that hundreds of people are being killed every day. But I have taken the position, because they have not severed diplomatic relations, that I do not have to call it a war.

In the case of Spain, that is a thing that is very, very little understood. If I were, tomorrow, or if I had last month or


#### Abstract

the month before declared that war was not going on in Spain -mind you, I have to find the fact one way or the other -- what would have happened? It would have meant that the Franco forces, which are in control of the ocean, completely in control, would have been able to get direct shipments of munitions from this country, right into the revolutionary camp because they have complete control of the seas. By the same token, if last week or the month before I had said that there isn't any war in Spain -- I have to find that fact -- the Barcelona government could not have gotten anything fron this country direct because it would have been captured by the Franco people who control the ocean. That would not have been neutrality; I woulc have been playing into the hands of Franco.


As the situation is today, undoubtedly there are bombs and munitions of verious kinds going from here via Germany or Holland or Belgium or even ingland, zoine out from here to there and being reshipped, without our knowledge but of course we have a pretty good guess that they ere going from there to Franco. It is a lons, rather arduous route around. At the same time, there is also a sood deal of merican munitions Eoine to Frence, consigned to Frence, and we know pretty well tbat it is coine from France into the Barcelone government.

So, actually, as a matter of fact, we are maintaining neutrality in the hiphest sense, which is not to help one fellow more than the other.

Does that explain something new? It is a new point of view from what most people are getting.

Q If the embargo on arms to Spain was lifted, it would not help the Loyalists, in your judgment?

THF PRESIDENT: No, it would not; it would help Franco because the Loyalists could not get them except through France.

Q There is a concerted movement, we have been led to believe, to try to have you lift the embargo?
THE PRESIDEN:; I know it, it is by the people who sympathize with the Government of Spain and of course they have never thought the thing through.

Q We are a little keen to have the Civil Liberties League get a little more money to find out some more facts.

THE PRESIDFNT: I an a hundred per cent with you. I think on the Civil Liberties end, it ourht to be a continuing proposition, year in and year out, to present cases, not only the type of case that has been investigated so well but a lot of other things. As you know, there are subversive forces in this country. I suppose the easiest term to apply is to cell them the Fascist element in the United States, who are able to get very large sums of money quickly into their possession and sweep the country off its feet with some kind of a great publicity move before the country has an opportunity to think about it one way or the other. They get this tremendous mass of stuff thrown at them, one way or the other, through newspapers and by letters, and it sweeps them off their feet. They can either rush a thine through or block something which, in their mature judgment, they would not be for at all. That is where it affects the civil liberties of the country. I think Beebe is doing a fine piece of work on that.

Q (Dr. Van Schaick) I saw him this morning. It is very fine of you to say so.

## THE PRESTDENT: Any other thought?

Q I would like to ask you, how great is the danger of Fascism in this country? We hear about Fascism baiting in the United States.

THE PRESIDENT: I think there is danger because every time you have the breaking down or failure of some process we have been accustomed to for a long time, the tendency is for it, because of the breakdown, to get into the hands of a very small group. I am not goine to repeat anything about sixty or eighty femilies, but (laughter) you come down to where the Vice President himself has kept harping on it ail the time, then any large movement does ultimately have to be financed or taken care of through New York City, whether we like it or not. I will zive you an example:

One of our southem states that I spent a lot of time in has a very large power company down there, the Georgia Power Company. There are a lot of people in Georaif that want to own and run Georsia power, but it is onmed by Comonwealth and Southern in New York. They need sone noney. Georeila has plenty of money with waich to extead electric light lines to the rural communi$\downarrow$ ties, ond the officers of Georgia Power Compsny themselves want it Georgia oxned or Georgia run. But they have to go to New York for the money. If it were not for thet we would not have any utility problem and all of them would be owned in the districts which they serve gno they would zet rid of this control.

You take the new lumber companies that haven't started on this wonderful process of making print paper out of yellow pine.

One reason for the low wages of the workers in the pulp mills of Mississippi, Georgia, North Carolina and South Carolina is that practically all profits go north, they do not stay south. If the profits stayed south, the whole scale of living would go up.

I am greatly in favor of decentralization and yet the tendency is, every time we heve trouble in private industry, is to concentrate it all the more in New York. Now that is, ultimately, fascism.
$Q$ Mr. President, we are very much interested in the amount of territory that rill he taken in by this cxpanded Navy or the enlarged Neval program. How Tar would you extend a defense progran, say, with an enlarged Navy?

THi PRESIDENT: I would heve to set you to zive, me two definitions first.
i I em for it. (Laughter)
THT PRESTDENT: whet vould you do at the present roment - I am not talking about $1945-$ in the case of an attack on the Philippines by some nation? The mmerican flas is flying there what would you do if they rere attacked?

* as long as we had them and thev were attacked, I would protect them. THI PRMSIDENF: Then that shows you the limit of the American Navy in the Pacific. Thet is No. 1 , so that answered thet end. If the flac was flyin, there :e voula protact them, even thouch we want to get out just as sวon ns we possibly can. "is long ns the flag is flying we cannot let gnother nation walic in there and say, "Get out tomorrow."

Now, another thing; this is a threefold question: Suppose
certain foreign governments, European governments, were to do in Mexico what they did in Spain. Suppose they would orgenize a revolution, a Fascist revolution in Mexico. Mexico is awfully close to us, and suppose they were to send planes and officers and guns and were to equip the revolutionists and get control of the whole of ikexico and thereupon run the Mexican Government, run the Mexican Army and build it up with hundreds of planes. Do you think that the United States could stand idly by and heve this European menace richt on our own borders? of course not. You could not stand for it.

That means we would have to heve a bis enough Navy to keep then from eetting into sexico. Hind you, the hexican fleg is still flyins. in you, it is not the Spanish floe, it is not the Italian floe or the Geman flag. We probobly all agree that we could not stanc for a foreign nation doing that under the guise or a thexieng flar.

4 Ien't the three thousand niles surficient?
THE PRESTIEM: Yes, it is a lone distance across the ocean. We would not be attacked from across the ocean if they came from Mexico.

2 Yes, but there isn't any coason now for any European nation to come across and establish such a conplict in mexico.

Tii PRESIDENP: They aid it in Spein.
8 I know, but that is across the Atlantic.
Ti! PoESIDENT: It is three days fron Germany and mexico is only seven days fron Gommany.
a would you feel -. this is a hypothetical question ... would you feel gt the beginaing of such activity thet the Monroe Doctrine would

## be operative so they could be checked at their inception rather than later?

THE PRESIDENT: Absolutely, and I will give you an illustration: In 1861 we were engaged in a war between the states and certain European nations, the French end the Austrians, combined and they sent an army into Mexico and they sent an Emperor into Mexico. We were awfully busv, Ke did not do enything about the Monroe Doctrine, we had too many troubles of our own. It went on for four years and finally, at the end of the war between the states, the Administration turned its face towards Mexico and said to France and Austris and Maximilian, "I an awfully sorry, you people have to-cet these French troops out of home in o hurry." we sent Sherman's amy, or an amy commanied by Shermen, down to Texas. But they ind four years to get control of that country and they would be there wot if wo had not done somethins.

Venczuela is y pooi dent closor to Thapo. cow for is Venezuelf axay from the United Stetes? It is further than exico. 4s to Cuba, we would obviously co as we did in the case of hexico. Venezuele is South Anerica. It is only four hundeed miles, it is an hour and a half by some of these nodem plones, an hour and a holf further then Cuba, ve ourint to arree thet we oucht to enfores the Monmon Doctrine in Venezuela. Cleveland dic.
for: nbout mazil? It is half way to Burope. Brazil -- would we do it in the case of Brazil? iell, you have a principle established. Does the prineiple only apply nearby and not to the rest of the Americas? he are tryin to keep an incependent continent, north and south.

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Let me tell you about Iowa: I have a Chinese friend who was in college with me. He is a merchant in Canton but I hear from him once a year. I got a letter from him the other day. "Do you remember me telline you about my brother away in the interior, about three hundred miles southwest of Hankow? He was very prosperous, with an awfully nice home and a fine family. He had always been \& pacifist. He has opposed a Chinese Army to protect the Nation of China. He said, ve are so big, there is nobody that would dare to trouble us." I have never agreed with my brother."

It is a Christian family. And the other day he said, "I am very sorry to tell you that my brother and his wife and four children were killed." They lived in the Iowa of China, the Iowa of China. Those planes came over and dropped a bomb on the house where they were cooling off. They killed three hundred people in the nenrby village and two minutes later they were Eone. They hod wiped out one of the rural communities of the Iowa of China. He neves thought it eonli happen, I never thoupht it would happen end his brother in Canton never thoupht it would happen.

We know today -- it wes in the papers -- that in 1918 , before the war ended, the Germians were building a Zeppelin with the perfectly cefinite obiective of sendinc her out in the spring of 1914 by wav of the Great Circle route, over Iceland, Greenland and down to i.ew: York, to irop a carao of bombs on Nev: York City. lie have known thet from the documente we picked up siterwards.
$\square$ How can we ever defend a territory going down from Naine, throuah the Virgin Islands, and all the territory embraced by the Honroe Doctrine and around towards the Philippine Islands and coming

## back to the United States?

THE PRESIDENT: Well, of course if you have one enemy, we are all right. But suppose you have two enemies in two different places, then you have to be a bit shifty on your feet. You have to lick one of them first and then bring them around and then lick the other. That is about the only chance.

DR. VAN SCHAICK: Thank you very much, Mir. President.

## CONFIDENTIAL

Press Conference \#452-B, (Off the record conference with members of the Society of Newspaper Editors), Dining Room of the White House,
April 21, 1938, 9.00 P.M.
(The president of the Society, inr. Alfred H. Kirchhofer, of the Buffalo Evening News, introduced the members to the President.)

THE PRESIDENT: I can hardly realize that another year has gone by since we had a gathering in this room. I think this is a little larger one. My impression of last year is that I asked questions and you fellows got into the most awful row among yourselves. (Làughter)

I am not going to ask any questions but I an coine to tell you what I said to the D.A.R. today. (Laughter) I am going to preach the same sermon to you that I preached to them. It is a perfectly good text. I said that I probably had a more American ancestry than nine out of ten of the D.A.R. I had various ancestors who came over in the Mayflower and similar ships -- one that carried the cargo of furniture -- and furthermore that I did not have a single ancestor who came to this country after the Revolutionary Mar; they were all here before the Revolution. And, out of the whole thirty-two or sixty-four of them, whichever it vias, there was only one Tory. (Laughter) Well, they began to wonder if they ought to applaud that or not. And, I said, now I will come down to the text. It is just as gooci for you people as It was for the D.A.R. I am putting you in the same category. (Laughter) I said, ifere is the text: Keep in the front of your heads all of the time, dear ladies, first, that you are the descendants of immigrants. And they did not know whether to applaud that
or not. Secondly, that you are the descendents of revolutionists. They did not know whether to applaud that or not. So there is the text and I won't expound on it any further. Now shoot. (Laughter) (There was no response from the audience.)

Perhaps if nobody wants to shoot, I will read an editorial to you. (Laughter) Probably none of you have read it. It is from a magazine called "Editor and Publisher." And it is based on something that Bill White said. Where is Bill?

Q He is here. (Laughter)
THE PRESIDENT: It is entitled "Our Business Clinic." It says,
"For a clear-headed diagnosis of current business troubles, we commend amone the many appearine in this issue that of Villiam Allen White, the Sage of Emporia. The famous editor of the Gazette, who said a few weeks ago that he had seen yesterday and today and was not afraid of tomorrov, cuts with keen words through the hysteria which has bedevilled the land for 10 years.
"Mr. White is correct when he says --"
I won't forgive him for this -- the connotation of it --
" -- that Roosevelt, Stalin, Mussolini, and Hitler --"

Now, Bill! (Laughter)
Q (MR. WHITE) Don't you want me to add Garner? (Laughter)
THE PRESIDENT: Bill, the V.P. is a great friend of Doc Townsend, whom I pardoned the other day. It is all right. (Laughter) Anyway, these four famous gentlemen, including Roosevelt,

> "-- can all pass from the scene and that the fundamental world problem would not be changed."

Amen.


#### Abstract

"It is a problem as ancient as recorded history and it has sharpened its business edge in the age of steam, electricity and machines. It is the problem of giving to each his share of the world's production. It cannot be solved by any single panacea. It cannot be solved in a year, a decade, or possibly a century, and human nature being what it is, we sometimes believe it may not be capable of any solution.


"Meanwhile, we've all got to live. We want comfort, according to our lights, and our ideal of comfort may range all the way from a soft mattress to a Diesel yacht."

Not an incorporated yacht. (Laughter)
"No one of us cen write what he thinks is his fair share of the nation's produce; none knows how he wants his share paid. But we all want, and keep on wanting, and eventually we can hope to arrive at a compromise with Utopia that will be better than what we have.
"Finstory may appraise ir . Roosevelt's collision --"

I am glad he did not say "collusion."
" -- collision with the established order as an over-idealistic and impractical attempt to hasten that happy day, but itpmay also damn those who followed their selfisi (and wholly) normal instinct of self-preservation in opposing him. And long before the historians begin tossin $\mathrm{E}_{\mathcal{E}}$ their dry bones around, the strange animal that is homo americanus may reach the conclusion that his savage assault against the President of the United States of the past few weeks was unreasoning and lareely unreasonable.
"It is as futile to expect an armistice in politics this year as it is to look for a solution of the problem Mr. Wihite states -- but why not let us have an abatement of hatred and vilification? They have not affected the business decline, except possibly to deepen it and to delay the rebound. They will not keep us from dictatorship, if we are bent on that nitwit experiment. They may hasten dictatorship, if political frenzy is carried to the extent of libeling a President, defeating a bill that had only superficial faults, and then calling the defeat a vote of 'no confidence' in a
man who received 70\% of the popular vote 17 months ago. Dictators goosestep into power on the heels of governments which lose public confidence, and Mr. Roosevelt, despite his self-admitted lack of qualifications, may be forced to the job by his foes. If not he, someone far less qualified.
"Let us chuck politics and alibis out the window, and get down to business again."

And so we are down to business again.
Well, last year I asked all the questions and I decided this year I would not ask any of them except by way of reply to questions that could only be answered by counter questions. That is fair. Now, don't all shoot at once but here I am.

Q Mr. President, do you sense any growth of racial intolerance in the United States?

THE PRESIDENT: I should say less than there was ten or twenty years ago. I think, in other words, it would be harder to start a movement based on racial intolerance today than it would have been ten or twenty years ago. I still think it can be done. It is always a possibility but I think we are wiser and there is less sectionalism. I think we have learned a lot.

Q Wr. President, do you think the South -- what we call the solid South, will stay Democratic very long?

THE PRFSIDEAT: Will the solid South be Democratic very long? The South is a funny place, I have lived there a long time.

Q I have just come through the South and I lived there fifteen years every winter. That is why I asked the question.

THE PRESIDENT: I am glad you asked the question. You and I remember things that have happened in the South in our lifetime, before
you and I went down there. We remember the days of Tom Watson in Georgia. That was an appeal to prejudice. It was an appeal addressed to a very, very ignorant vote. We have to recognize that fact, because the average boy or girl in my State of Georgia -- I am talking about the average in the days of Tom Watson -- had had no high school and, as far as the grade school was concerned, they had had an average school year of three or four months. That was the condition. They did not read the daily paper, they did not read a magazine. They were getting the lowest form of pay in the entire nation, and they were therefore completely susceptible to the demagogue. And, in Georgia, we have had our demagogues, as we all know. You can still have demagogues in Georgia. It is only two or three years ago that we had Gene Talmadge. He was the red gallus demagogue. They have had a lot of demagogues in South Carolina. They had old Ben Tillman and they have had some since then. They have had them in Alabama and a lot of them in Mississippi. They swept the state, Vardaman and all those people.

The South, because it is still educationally behind the rest of the nation, is peculiarly susceptible to the demagogue. Fair? Fair statement?

Q Yes.
THE PRESIDENT: I think it is a pretty fair statement to make.
Q May I offer a comment on the general question of whether the South will be Democratic again or not? Some months ago a friend of mine -- I am from Montgomery, Alabama -- was in the State of Ohio. Somebody asked him if the solid South is still voting Democratic
and he replied, "No damn yankee is going to stop us; it is going to be the ruin of this country."

THE PRESIDENT: Let me put it this way: I think the South is going to remain Democratic but $I$ think it is going to be a more intelligent form of democracy than has kept the South, for other reasons, in the Demacratic column all these years. It will be intelligent thinking and, in my judgment, because the South is learning, it is going to be a liberal democracy. The South cannot be fooled any more by the kind of things that we published in southern magazines this past winter. The Southern Pine Association, aided and abetted by a large number of newspapers in the South, editorially and in their news columns, on the question of the Vages and Hours Bill, carried a full page ad and some of you people ran them and got paid for them. The ads were entitled, "Farmers! to arms!" And you ran them. They were paid for by the Southern Pine Association. That was a definite, deliberate inciting of the farmers of the South to take up arms. It was wholly indefensible; it was an unpatriotic act for any newspaper to pablish that headine. Now you are getting it straight from the shoulder. "Farmers!to arms!" 'How did you dare publish an aỏvertisement of that kind in your paper? How did you dare do it? And then, what did it say? It ment on to telii lie ufter lie. The chief feature of the ad ves this: "If a wages and hours bill, putting a floor under wages and a ceiling over hours, हoes through, you farmers, Georgia and Alabame, you will have to pay $\$ 3.00$ e day to your field labor." That is a lie and every editor who ren that ad knew it was a lie. Go on.

Q Mr. President, where in your opinion is this strife between the two major labor organizations tending from a social and economic standpoint?

THE PRESIDENT: Where is what?
Q Where is it leading, the strife between the two major labor organizations?

THE PRESIDENT: Oh, I don't know. When you get that kind of a very personal row, it will end in two wings of labor that will become fairly well established and become fairly permanent, or it may end in their working out some kind of a compromise and agreement between the two. In other words, as I said to you last year, this is in the evolutionary process, similar to that which organized labor was going through in other countries twenty and thirty years ago. It is evolutionary. Probably five years from now we would not recognize or will have forgotten the existing situation.

Q Ye all want to see renewed confidence and renewed investment on the part of private enterprise and the consequent absorption of unemployment. Do you not think that the repeal of the undistributed profits tax will help a lot?

THE PRESIDENT: I will ask you a question. (Laughter)
Q I do not think that is fair, lir. President. (Laughter)
THE PRESIDENT: This is an actual case and I am going to ask you what you think of it: Here are two brothers and they both inherited, each of them, $\$ 5,000,000$. One brother bought the other brother out. So the brother that was bought out from the cotton mill, which they jointly owned, went up to New York. He went up to New York about ten or twelve years ago and put his $\$ 5,000,000$. into
investments. He got Scudder, Stevens and Clark to tell him how he ought to invest his $\$ 5,000,000$. They gave him a list of a certain percentage of Government bonds and municipals, State bonds, public utilities, some real estate mortgages, some preferred stock and some common stocks, in accordance with the best advice that an investing firm can give you. He received on his $\$ 5,000,000$. investment about $\$ 200,000$. a year income by way of coupons and dividend checks and, on the whole, his investment has turned out pretty well. He has been getting his income and he has been living, because he is a simple man, on about $\$ 50,000$. of it. But, because he had an income of $\$ 200,000$., he had to pay in State and Federal income taxes about half of it to the Government, different kinds of Government. He had about $\$ 100,000$. left and, as I say, he only spent 850,000 . of it and he put the other back into what you and I would call "savings." But the taxes he paid were about $\$ 100,000$. a year and he figured that he did not want to engage in active work. He was very much interested, as a matter of fact, this particular fellow, in art and literature. He never kicked, he paid his $\$ 100,000$. in taxes year after year.

He came down to see me. Of course, he was in the upper brackets all right. He came down to see me about two years ago and said, "I am going to ask a question. Ny $\$ 5,000,000$. is working. I own mortgages, stocks, bonds that are actually producing goods, building buildings, maintaining places for people to live in, building new buildings, starting new enterprises. I am paying half of my total income to the Government every year." He said, "Do not ever mention this to my brother. His $\$ 5,000,000$.
is in that old family cotton factory and he has made, since we parted company, about $\$ 200,000$. a year profit. Like myself, he is a man of comparatively simple tastes and he spends about $\$ 50,000$. a year. He only declares a dividend to himself of $\$ 50,000$. a year or perhaps $\$ 60,000$. a year. His tax that he pays to the Government is about $\$ 10,000$. His property, his ownership in business, is the same as mine and his property earns the same return. But, because he owns this cotton mill, he only declares enough in the way of dividends to keep himself goinc and he leaves all the rest there to accumulate. The net result is that ne is accumulatinc and puttine to work $\$ 1 / 0,000$. or $\because 150,000$. A year, but thet is capitel rolling up. All it costs him is si0,000. A year. I have a diversified list of investments and my tox is 200,000. B vear. ir. President, do vou taink that is equitable?" I Dess that question on to vou.

4 vr. President, don't you have a section in the Revenue Act to tare care of cases like that?

TसF PRESTDENT: No.
(8) It is there in the $13 \%$.

Tin pirsidura: You hove had, since 1913, a Section 102. Cordell Hull introduced it whon he was a vemben of the kouce in that vear and that section savs that the Treasury Departrent shall heve the ri-ht to tex onv undistributed enmines which, in the judgment of the Treasury Depertment, are not necessary for the surplus of the business. For twenty-five years, or not that long, for about fifteen yeors the Treasury Department took cases of that kind to the courts and they lost in ebout $99 \%$ of the cases that they
brought, because the Court said, "Who is the best judge as to what the surplus should be? Why, obviously, the owner of the business. Therefore, we are not going to take the plea of the Treasury. We are going to take the statement of the owner of the business." In other words, it was a completely unenforceable section.

The present Senate Bill attempts to strengthen it by saying that the burden of proof shoulc be on the private company.

Now, you have a choice to make: The Trasury Department, that knows probably more about collectins texes than any editor in the United Stetes, or the President, says that that change in the law is what we used to cell in Mutchess County, "B. S." You probably know what it means -- utter mubish. You won't be able to prevent the thing you ere tryine to avoid by puttine the burden of proof on the owner of the business. It is utterly absurd. Now, you and I may thint: it is beautiful lancuace but the experts who have to collect the taxes, they $t \in l l$ the people of the united States and the papers of the United Stetes that they cannot collect under it. There is your answer.
: Nr. President, do you think that the incicent which you have elaborated is typical?

THE PRESIDENT: I an cled you asked that question. ivery verson who admits the principle comes down to nis and I cite on instance or two, or five, or ten, or twerty, and their answer is, "Thet is the exception." Now, those exceptions in terms of dollars in our lifetime are not exceptions in terms of dollsrs, they are the rule. In terms of the percentece of corporetions that do that,
yes, they are in exception, but they are not exceptions when it comes down to the amount of money involved.
Q. If there is a rat in the hayloft, why burn down the whole barn to get the rat out?

THE PRESIDENT: Exactly. That is a very good illustration.
The treasurer of a company came in to see me the other day. He raised that question, both on the undistributed earnings tax and on the capitel gains tex. I said, "You eamit the principle?" He said, "Certainly." I said, "The principle ought to be the principle of nondiscrimination. It ousht to mean the principle that by the use of the corporete method you ousht not to be able to do thines that you would not do if you were in business as an incivicual or a orrtnersni;; thet you ournt not to avoia the pevmant of taxes throu;h a perfectly lead tex avoidance method." He admitted the whole thinc, and then I said, "Well, do you think that I ourht, because there is a tremendous asitstion ot the present time, to cay, 'Lon't bum "own the barn to cetch the rats'?" हs you sey. Re ssid, "Certeinly, there come tires when you have sot to formet orineiple."

I nointed out enother cose to nim and he seid, "That is an exception." This a case of a man who omed a newspeper, a very successful newspeper. . The poper hac built up a leree surplus, what whs supposed to be a wholly adeauate surplus. Now, let us assume that it was an edequate surplus, and that the paper ought to have had that surplus in order to make sure thet for a lean year or two it would be eble to keep goinc. The assumption is thet the surplus was sn edequate one. de died, and because most
of his money was in the newspaper, when it came to paying the State and Federal inheritance texes, his family, his executors and trustees did not have the cash to pay it with. Well, that often happens becouse we Americans do not look forward to what they call "death duties" in Ingland. The average rich man in England makes provision in various ways for death duties. But does your American, like most of us that you know, make provision for paying inheritance texes when he dies?

Well, the trustees did not have the cash to pay it. So they said to themselves, because, aiter all, they were trustees not only for the estate but essentially for the peper itself, they said, "Buy some of our preferred stock that we own in the paper out of your surplus." rad then, transformin themselves into the owners of the paper, thev said, "hll ripht, we will pay you such and such a sum out of our surplus for that preferred stock." As the owmers of the paper, they paid to the trusteas, who were themselves, enoush cesn out of the surplus to pay the inheritance tax. As trustees, they delivered to themselves as the owners of the peper, e certificate for $X$ number of shares of preferred stock, which they then proceeded to tear up and put into the wastevaper basket. The estate owned essentially all of the newspaper before that transaction and afte: it was all over thoy still owned essentially the same proportion of the newspsper. In other words, while this particular owner of the paper, in wy judpment, had never anticipated onythins like that bein none, he had, in fact, used thet surplus, built it up year efter year at a price of $12 . \%$ tex on earnincs, wheress, if it had been distributed to him, he
would have paid about $55 \%$ on the earnings of the paper.
That is principle, just plain conmon or garden variety of principle. A newspaper pointed that out thet has demanded the entire repeal of the tax on undistributed earnings.
$Q$ In the specific case that would heve thrown that newspaper into borrowing money in Wall Street or fron the banks and would have destroyed the -- you would have put it right in the hands of Wall Street. We do not want them to control the American press.

THE PRESIDENT: If this man, knowing that some day he was poing to die, had done one or two things -- if, out of his anmual income, he had taken out insurance on his life, which is one of the inglish methods, and buildin. up a policy to take care of his inheritance tay when he died --
4. (interposin-) which mouli have been taxer --

Thit PREDDAN: -- the paper would not heve has to dip into this surplus ano woula not have nea to eo and borrove the moner in hall Street. On the other melish methol, it he hei set up a special trust fund out of his incme and paid the inheritance tax out of thet, they would not heve had to borrow: money of sell preferred stocis to the nener.
${ }^{r}$ In tip spocific case you are nentionine there, uncer the incone tax rates it would have been utterly impossible to set up a fund which would anount to a sufficient --

THE PRESIDEAT: (interrosin -) fie would heve trken out insurance, The British manare to do it.
. Vho can do it?
Thie PRESIDENT: The British.

Q Do the British have the undistributed profits tax?
THE PRESIDENT: They have something that is the equivalent of it.
They do not call it that.
\& Mr. President, in the matter of a surplus tax: In my town we have an industry which started out with eight hands and a boss. He is dead now. He had a million when he died. From year to year he put the surplus which he had into the business and one year he had si222,000. So he conceived the idea of building a nice building in our town. He wanted a building in our town -- you know I live in a little tom in Wisconsin -- and he built this nice buildinc out of the surplus. die had to borrow some money and paid $8 \%$ on it, but in two rears more his surplus mounted to a sufficient amount so that he took it over and omen it in fee simple; he had e warranty der for it.

Now, under this surplus taxation, it would not have been possidle comfortably for hin, with a tax on this surplus, to do those things, because the tax would have taken such a proportion of the savings out of that business that he would not have been able to do those thins. And whatever thin's the want to do now in the expansion of this business, they are held beck by this tax. Now, I do not say that this is wrong; I do not discuss it from the standpoint of its being a tex which is a robber tax. of course I think it is, but then that is a difficult matter to prove. (Laughter)

You and I disagree and we cen disagree normally. But he cant do that (referring to the putting up of new builines). The president of this organization spoke to me a few days ago and
he said, "I would like to build a new building but I am damned if I can do it under the new tax system because it takes away froin me --"

THE PRESIDENT: (interposing) Sure.
Q Now, the things you have mentioned, these few things, they are extraordinary.

THE PRESIDENT: They are customary.
( They are not customary.
THE PRLSIDENT: They ars customary.
$\because$ All right, I will agree with voil.
THE PRESIDENT: The man who owned that paper, he mode .220,000. a vear. What was thet? thet was a profit on his money, wasn't it?

४ I wish I could io thet.
Thit PRESIDENT: So do I. It was a poifit on his monev. If he did not happen to heve it in this one thinf, newspuper, on this 4220,000 . he would heve had to yay about 120,000 , as, for example, if he had had that income from lifty different newspapers. In this case he happened to own one newspaper and tierefore he asks that that $\$ 220,000$. p2y only a 12 tax instead of a $55 \%$ tax. Principle?
2) Yes, but he mirht heve had some expension. I an poinc throurh, rient now, all of this geony of a man who died end owned a newspaper and $I$ happen to be the fall guy and riaht now $I$ am trying to straighten this inheritance tax. out and Goi knows what we will hove when we eet through. he minht have enougi to pay one man, one in the Newspaper Guild, one salner for one week. But what $\bar{I}$ an trying to impress upon you, ur. President, fron your place here in hashington, where you look over this country, where you see my

State with all of those small industries, who heve to build up little things, --

THE PRESIDENT: (interposing) Right.
Q -- from time to time must have to build up a little surplus for expansion and to make more people work in those places. We have got 2,721 factories gone out of business since march 4, 1933, Mr. President, in my State.

THB PRESIDENT: How many went out between 1929 and 1933 ?
Q No, I have got them all dated from cheese factories down and we need this surplus so that ve can build up there without extraordinary taxes to take it away from people who want to use it for expension.
'TiL PR"SIDENT: Hes anybody colled your attention to the kouse Bill?
\& Yes, I am sorm I have, too.
THE PRESIDENT: It says tais: It seys that the averase stendard corporation tex is to be greatly increased over what it is now. It is to 80 as hioh es $16 \%$. .ow, you are a corporation. You are making 25,000 . near. You can soek the whole of the $\$ 25,000$. You are talking about these herrtrendinc, sobsister stories about the little corporation thet is just eettin. by. With the little corporetion, uncer the House Bill un to 25,000 . a year profit, which is not to be sneezed at, you can out all your eamincs back into the property. You do not heve to distribute any of them. You pay the normal corporation tax of 16 and then from there on, up to the corporation that mikes $\$ 75,000$, a vear, you get a special preference because you are a little fellow.

Let me zo on the eir sometime and talk about these little
fellows, little corporations, the little small fry that are only making up to $\$ 75,000$. a year. Why, they are poverty-stricken, just paying $\$ 75,000$. a year. And, because they are so small in their profits, they get a special exemption, too. They can distribute almost all of their profits without any penalty whatsoever.

And then when you get to the corporations that make over 875,000. a year, of course the average citizen in this country fipures out that that is a pretty successful corporation. Then what happens? If they don't distribute all their earnings, mind you, they get a $30 \%$ exemption right awey to start with, and if they do not distribute the other $20 \%$, they are subject to \& $4 \%$ penalty, which raises their tax to the enormous sum of $20 \%$ a year instead of $16 \%$. Now, has thot been broupht out? It has not.
\& I want to say, $\therefore$ r. President, that out of a report of the earmincs of some 6400 industries in the Strate of Wisconsin, only eleven earned in excess of $\$ 75,000$. a vear. You see, the rest of them are poverty-atricken.

THE PRASIDENT: Then the House Bill only affecte eleven out of 6400 in the Stote of \%isconsin?

Q Ve would like to make nore, hr. Bresident.
Tite PRESIDEurT: It affects only eleven.
Let us oo one step further. The Senate Bill eliminates that 4 for withholding dividends from distribution, eliminstes that tax entirely, and substitutes for it an aditional $2 \%$ on all of your 6,000 corporations in the state of wisconsin, making a flat 18\% corporation tox instead of 16 . With this net result -- that I have only seen mentioned in ebout hole e cozen major papers in
the United States -- that your 5,989 corporations in Wisconsin will have to pay $18 \%$ on their earnings instead of $16 \%$ and, by the Senate Bill, you are helping eleven on the condition that they do not want to distribute $70 \%$ of their earnings.

Q Mr. President, I mieht say that I am opposed to both bills.
THE PRESIDENT: Yes, all right. But we are talking about a practical proposition. Under the Senate Bill you will obtain $\$ 30,000,000$. more revenue from corporations as a whole than you will under the House Bill. Did you ever print that? In other words, corporate industry in the United States is soaked $\$ 30,000,000$. more by the Federal Government under the Senate bill than it is under the House Bill. Now, that is an interesting fact. You are soaked $\$ 90,000,000$. more to the smaller corporations and $\$ 60,000,000$. less to the larger corporations, or a net increase in the burden on industry under the Sencte Bill of $\div 30,000,000$. more than under the House Bill.
2) \%ir. President, io you see any hope of the fouse and Senate conferees getting together on the tex bill?

THF PRESIDEIN: I hope they will, very much. If you were sitting here in my place, as President of the United States, what would you do? hould you say, like my friend of this corporation, in this kina of a situation, "Yorget principle"? hould you say that?

Now, we can work this thing out if we approach it from the point of view of giving to the public both sides of the case. I want principle in this country maintained.

Now, coning to the second phese, if you don't mind, capital gains: Back in -- some of you people are a little bit older than

I am; I think Bill (William White) is a little bit older than I am -- wasn't it in 1888 that the Democratic platform contained a recommendation for income texes?

Q (Mir. White) I do not remember. I have had such hard work earning a living that I never looked into the philosophy of taxation. (Laughter)

THE PRESI JENT: Well, anyway, it became one of the major party items. The main thoucht was an income tax based on the ability to pay. It may have been 1884, in one of the Cleveland administrations, they passed on income tex on the praduated basis. I'hat is to sav, the more you made, the hi cher you paid. It was declared unconstitutional by the Suprene Court and it was reintroduced into every Democrstic platform, in 1892, 1896, 1898, 1902, 1904, 1908, 1912 and finnlly a Constitutional amendment wes passed levying a tax on income from whatever asurce derived.

The Cnneress in 1011 masser on income tax law and a canital mins low. Both of thom were bsea on tho theory thot there are a crent mony neonle in this country who incressed their income by differnt means, some from rents an rovelties, some from dividends, come fro the int=rest on bank scoounts or bonas, and some of them from tradin operations in reel estate, in stocks or in bonds. The first income tax la\% thet mas held valid incorporated the principle of a rraduated capital aqins tax as well os a cradueted income tax on the theory that both of them were taxation of incresses in wealth. That, I take it, has been a fairlv consistent principle of the American people from that dete to this. It happens to be a quarter of a century.

The House Bill recognized what was probably the fact, that the existing capital gains tex was too high. They therefore reduced it, and they reduced it to what was considered a fair differential, a fair graduation of rates that you paid on capital gains. I was entirely willing to go along with it as long as they maintained the principle. That is the principle and it is the American princivle. The Senate, however, abondoned the American principle, adonted ond held for o quarter of a century, and said this -- and I will eive you an illustration: The other day I had two :hen come to visit $m e$, both of them old friends. One of them has fot -- he is about as rich as I ant, which does not mean much. Last year, of few years aro, he boucht a couple of huncrad shares of stoc' and he has rot a nice little profit, even today. Se thinks the company is doinc well, but he does not vent to hol it. He h-s a $\cdot, 5,000$. capital man in it and he is willing to pay his 15 . The other man who came in has a block of 10,000 shares of a certsin stock thet he bou*ht at 20 and can sell tomorrow for 70. Hie hes net profit in that of $: 500,000$. tie is ell for the Sencte Rill because the Senete Bill would only tex him 15\% on a helf million doller rofit, just like the little fellov, who hes a $\$ 5,000$. orofit. Therefore the Senate Bill is a complete nerqtion end abandonment of whet has becone an established mierican policv.

Now, whet do I do? Do I say neain, "On, well, let us encourace business, to hell with principle"? And e lot of you are asking ine to ao it.

Q What you refer to 88 principle is not princirle in a morel sense;
it is just a theory on one sort of taxation.
THE PRESIDENT: Well, I don't know. I think it goes a little deeper than that.

Q Is it a moral principle?
THE PRESIDENT: I do think so.
Q That is what is meant by principle.
THE PRESIDENT: I think it is a moral principle. In other words, I think that the man with an income, whether it is from capital gains, or stock, or bonds, or a newspaper, who is making a million dollars a year -- and we know a good many people in this country who are doing it; there are somewhere around fifty or sixty at the present time who are making a million dollars a year or more -- I think he ought to pay a larger percentage of his income to his Government than the man who is making a salary, as a managing editor, of $\$ 10,000$. a year.

Q Well, I do not think anybody disputes that.
THE PRESIDENT: I think that is principle; I do not think it is a theory of taxation.

Q Isn't the argument for the abolition of capital gains the general benefit the country would have from increased transactions rather than the benefit of saving taxes for the comparatively few taxpayers who actually sell things at a profit?

THE PRESIDENT: "The hands of Esau!" Now, this same fellow who has got a profit of fifty points on 10,000 shares of stock -- I have known him for a great many years -- I said, "You want to sell it and keep your profit? What will you do with it?" He said, "I have got two or three pretty good lines." I said, "What do you
mean 'lines'?" He said, "I have watched two or three things that I can go into, things that I think have got a big future ahead of them where I can get in on what you and I would call the ground floor."
"Well," I said, "they are going concerns?" "Yes." And I said, "You want to put your money to work?" "Yes." "So you would put your money in as new capital in these firms, this half million?" He said, "I will go out and buy my stock on the Stock Exchange, as I did before."

I said, "Is that putting new capital into these companies? No, you are only transferring ownership from A to $B$. That is not putting new money to work."

Now, half the people, when you come down to it and analyze it, fall into that category. You are not putting your money into new business, you are going and buying something from somebody else.

Q Can you tell us about your expectations on private spending and private investment?

THE PRISIDENT: Let me put it this way: Somebody at the Press Conference the day before yesterday asked me what was new about this new program. I said it was a new phase. It is going to work, provided the country gets the truth told about it, provided we get all angles presented to the public, provided the element of fear is elininated with the help of everybody in the United States.

In other words, if we work together on this thing, it is going to work. If we do not work together on it, it may fail. At the present time, the responsibility for that rests more essentially on the Press of the country than it does on the business
of the country.
Q What would you suggest that the Press tell business?
THE PRESIDENT: I would not tell business anything.
Q Treat them rough. (Laughter)
Q Mr. President, do you think the American Press -- we are newspapermen here and not stock market speculators and not anything like that -- do you think the American newspapers have been unfair?

THE PRESIDIAT: I do not think they have been unfair but I think they have been more responsible for the inciting of fear in the community than any other factor.

Q I would like to ask you, Mr. President, in what particuler?
THE PRESIDENT: I will give you, if you want, examples. I can multiply them about a thousand times.

As my old friend up the river says, I broke out of the papers the other day some clippings. Here is an example: The other night, oh, three nights ago, two nights ago, there was an A.P. story. Well, I never expect an A.P. story to give my side in the lead. I have not. for years and I have always managed to survive.

Q Do you think the A.P. is unfeir to you?
THE PRESIDEAT: I am not sayine they are unfair. Listen, let me finish: Every time, for example, that there is a debate in the Senate -- well, you have got, what is it, 11, 12, 13, 14 Republican Senators, 3 or 4 Progressives like George Norris and La Follette, and you have got, oh, a half dozen, 6 or 8, old-line Democratic Senators who, if they lived in the North, they would not be Democrats anyway. All the rest are Democrats.

Now, what happens? You have got a very small minority, less
than a third who are not Democrats and Arthur Vandenberg gets up, somebody else gets up, Carter Glass gets up, and makes a speech. Then the majority of the Senate hops all over him and makes some speeches on the other side.

Now, what is your lead? I know the mechanics of the thing. Your lead is based on speeches coming from less than a third of the Senators every time.

Now, on your Press associations, especially the A.P., they will, in their second or third paragraph, mention the fact that Alben Barkley or somebody else replied, and they will give them space, but your lead and the headlines of 85 per cent of the larger papers of the country will feature the speech of the Kinority Member of the House or the Senate.

The other day, there was a party on the air. There was Vandenberg and on the Democratic side there was Senator Hill of Alabama. Kell they each, I think, had whatever it was -- half an hour on the air and the first I knew about this fact -- I very rarely listen on the radio and I had not arranged it in any way -so the next afternoon I got the first edition of the New York Sun and I read the headine, "Fuge Recovery Plan Attacked by Republicans; Vandenbere Denounces Roosevelt Relief Program; Says Pump Priming Means Bigger Debts, Bigeer Deficits." Then there is the Washington headline, A.P., and it goes on. This is the main story, right-hand column. And it goes on, "continued on page 7 " and telks all sbout what Vandenbere said. And then it goes on and talks about whet John Hamilton gave out.

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not believe they left out what Mr. Hill said, but there is not a peep, there is not a mention of Lister Hill in the Sun." So -it happened to be on my bed that night -- I happened to pick up another New York paper and this story carries the whole of the A.P. story. Now, this A.P. story in its lead mentions the antiNew Deal attacks of the Republicans, it mentions Hamilton in the second paragraph and eventually, in the third paragraph, it talks about the feeling in the Congress. In the fourth paragraph it talk about the Administration side. That was left out of the Sun story. The fifth paragraph, it talks about my weekly conference with the Congressional people -- that was left out in the Sun. The sixth paragraph, (reading) "The Vandenberg speech was made durine a broadcast with Senator hill of Alabame. Hill said --" And then Hill's remarks were carried in the seventh, eighth and ninth paragraphs. In other words, outside of the lead, the A.P. did give you a truthful newspoper story. It did not mention Hill in the lead but, further down in the story, it said what Hill said. And the New York Sun deliberately cut out what the A.P. had said to them. If you people think that is fair newspaper editing, I do not. Now, you find hundreds of cases of that kind.

Then, there are papers that heve got their special bureaus in Washington. You know perfectly viell that the special bureau chiefs down here, they write what the owner of the newspaper tells then to write, and they leave out halif of the trith. They eive a one-sided picture to the American people.

Q In the Sun of the previous day, did they not carry, in full, your Adoress to the Congress and your radio remarks of the same day?

THE PRESIDEN: Oh, they have to do that. That is not what I am talking about.

Q Can you name an instance in the history of the world where continuous borrowing has led to anything less than a great catastrophe? THE PRESIDENT: Yes. Read the history of England during and after the Napoleonic War. Read the editorials and get the figures and facts. You can get them from the London Times. It is an amazing story. Q William Allen White said, "Treat the businessmen rough."

Perhaps he means from the Kansas point of view. I am from the New England industrial region. I have never seen industrial1sts in our section more down in the mouth over the troubles they are facing, and it comes primarily from the taxation, from the things that we have been discussing here. They have surpluses which they have been in the habit of keeping through generations, in looking out for the rainy day. May I ask, under this load of taxes, who is going to hold the umbrella over those corporations in the rainy season that seems bound to come? Is the Government to hold the umbrella or who is to hold it?

THE PRESIDENT: That is what I would call an extremely unfair question because they are allowed to put 30 per cent back and any amount up to 100 per cent at a 4 per cent tax. That is not going to prevent them.

Q If the going is good, but unfortunately the people up there are not like people, your friends, who are buying stock at twenty and selling it at seventy.

THE PRESIDENT: Your corporations in New England are, unfortunately, not earning the $\$ 75,000$., which would be exempt, therefore they are not exempt at all.

Q I think there are a good many Washington correspondents who are accredited from Washington papers. I have never got an order from my publisher, in all the fifteen or sixteen years, to write a story one way or the other. I might have written your story wrong, but I never got an order. I think it is true of the bulk of them.

THE PRESIDENT: It is true of a great many. But, do you know the , number of people who have resigned all over the country because they could not go along with the orders they have got. We get them every week. I have got a letter here from an exceedingly good editor who was fired for writine a pro-Administration editorial -- two of them. However, he is now askiry for a job. He says he will take a hundred dollars a week.

Q He will get it, too, won't he? (Laughter)
Q (Mr. William Allen Wite) I think I have a little comfort for you. Seven years ago I was down here on another visit here, and a man tapped me on the shoulder snd said that the President wants to telk to you, and here, in this hall, walking up and down, was the President. And he vas talking about conditions and grumbling with his hands behind his back. He said, "Look here, here is the New York \%orld; here is the New York Sun."

Now, what is the difference between a Republican paper abusing a Democrat and the Democratic paper abusing a Republican? I would forget it. That is the way they make their money and that is the way they want to run their paper. It cannot hurt you and it gives them some confort. (Laughter)

THE PRESIDFNT: Well, there are tvo points I would like to make on that: You never saw me waiking up and down with a lone face because of
anything I ever read in any newspaper. There is a difference from the incumbent of seven years ago.

Q It was the same intestinal disturbance. (Laughter)
THE PRESIDENP: Number two, I do not think, taking it by and large and speaking seriously, that the New York horld at that time, and other papers that brought out unfair attacks on Mr. Hoover, did the Nation very much good. I do not think it is to be condoned because of the fact that editors and papers and candidates -- and candidates -- did it in the past and that, therefore, it is all right to do it again.

Q (Mir. William Allen hite) I don't either; I did not think so then and I do not now.

THE PRFSIDART: I do not think it helps the country. The point that I get back to, the point that I made before, is that the Press can be largely responsible for cutting out the petty stuff and getting their shoulders in behind national recovery, if they want to do it. They won't hurt me. Oh, nol It is a much bigger thing than any individual. But they may hurt about $125,000,000$ people. They heve a very ereat responsibility. The responsibility is based on a very simple effort that I hope the Press will make, and that is to tell the whole story, both sides, evenly, equally and fairly, without recriminations, without the kind of petty stuff that we have been so accustomed to, both from the New York Vorld of the old days and the Chicago Tribune, let us say, of these days. It does not do the country any real good. As I have said, now for the fifth year, you are only hurting the Press. People like to read the Valter Winchells and the Paul Wallons and
the other columns; they like to read the amusing stories, the Pearson and Allen stuff, and so forth and so on. But, in the long run, they are getting to the point of saying, "Oh, hell, it is funny, it is grend; I love to read it every morning but what can I believe? I have read so much of this sort of stuff now for years and years." And I want to tell you, with due solumnity, that we are beginning to get a phrase in this country that is not good for this country; it is bad for this country and it is bad for the newspapers: "Oh, that is one of those newspaper stories." Now, that is an actual fact, and, mind you, I am more closely in touch with public opinion in the United States than any individual in this roon. I have got a closer contact with more people than any man in this room. I get a better cross section of opinion.

Do not fool yourselves about "yes men." I have had them ever since I have been in public life. I have paid more attention to the "no men" than I have to the "yes men." I can tell a "yes man" inside of a couple of weeks of association with him. I do not get fooled.

You, all of you -- it is an essential thine -- it is not a derogatory statement on my part - you cannot eet a national picture the way I can. You cannot understand, no ..atter how hard you study the thing. You camot understand the rounded aspect of the national problems the way a man right here in hashington can. You cannot begin.

In the first place, nearly all of you gre essentially -you business is a local one. Some of you sre connected with chain papers, you rely to a certain extent on the juigment of people who,
again, are in the local field. There is not a newspaperman that comes into my office that understends the ramifications of the national problems. They try awfully hard and they are a grand crowd. I am for them -- I won't say a hundred per cent, but I am for them ninety-five per cent. Among any group, lawyers, doctors, clergy and editors and politicians, there is a certain percentage of people out of a hundred that you cannot trust. In the newspaper game those boys down here in lashington have as high a standard of ethics and morals and fair play as any profession in the United States. I take off my hat to them. But a lot of them labor under a very biz handicap. It does not trace back, of necessity, to theiz editors. It treces back to the owner of the paper, essentially.
6. Are these charges that you lay at the door of the newspapers .- do you find that true of the majority of the newspapers? then you say, "the Press as a whole," we would like to know hovi many you find thet true of.

TIE PRESIDENT: It is ewfully hard to eive figures. In the first place, I would elininate practically all the country nevspapers because thet is a different story. But take the newspapers that subscribe to A.P. or U.P. I wouls say thsit eichty-five per cent of them have been inculcating fear in this country during the past year.

Q Mr. President, do you think that has been intentional on the part of the owmers of thie papers? Do you think eighty-five per cent of the owners of the papers --

THE PRESIDEAT: Yes, intentional in a perfectly natural human way. The ovmer of the paper has seen the thing from his om personal view
and, if I were the owner of the paper, I might do the same thing.

Q There has been interest in Congress on the matter of American neutrality. I wonder if you would comment, possibly on the Scott Resolution and also on the broader question of achieving neutrality through legislation?

THE PRESIDENT: This being off the record, I think I can tell you the story the way I told it to Bill Borah (Senator Borah) today.

Senator Borah came down to lunch with me and he has been a good deal disturbed -- a good many of us have -- by the fact that this country has split up and become so emotioned over the Spanish situation. Well, we had an extremely satisfactory talk and when I had explained the Spanish thing, he said, "I think you are a hundred per cent right and, if you get a chance, I hope that you will tell the public the story you told me."

Well, I hesitate to do it. I have not had a chance to talk to Steve (Mr. Early). I thought of doing it tomorrow morning at the Press Conference, but I do not know whether, in Press Conference, in formal conversation, the idea can be got across.

Now, as he and I both agreed, the object of neutrality is to prevent the United States from doing two things: first, from becoming involved in a foreign war; that is the first. The second is, in the event of a foreign war, to put the United States in a position where it won't help one side or hurt the other side. In other words, where we will be fair to both sides in the conflict.

Then I went back and I pointed out that, when the Spanish Revolution broke out, after it had been going for a comparatively
short time, they began to kill a lot of people. In other words, from that point, it was war. It was generally recognized by the world as a civil war, which came under the Act.

The Act, however, to my sorrow and to Senator Borah's sorrow, attempted to lay down a mandatory rule. As he said to me today, it is impossible in English language, in the form of a statute, to anticipate every future foreign trouble that may happen because every one is apart from every one that happened before.

Well, we hed undoubtedly a Spanish civil war with apparently two equal sides, both sides, both the Spanish Government and Franco had navies of approximately the same size; they were about equal. Therefore, we figured, that being a war and by declaring that there was a war and that therefore the Neutrality Act applied, therefore there would be an embargo by us on the shipment of planes or munitions or guns or anything else. In that way, we would not be favoring either side. For several months that resulted in a fairly strict neutrality. We did not help one side more than the other. Very few shipments of planes or munitions or cuns went out of this country and got into Spain on either side.
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Then the advents of war brought about a situation where Franco got complete control of the sea, which neeant inunediately .- and he has had it ever since -- which meant in fact that if, by some hook or crook, I could determine that there wasn't any war in Spain and thereby allow the shipment of arms to both sides, both to Franco and to Barcelona, the effect would be that Franco, controlling the sea, could send his ships directly to the United States and load them up with bombs and airplanes and anything else that he could
buy and take them over right to his own army, because he controlled the sea.

The Spanish Government, the Barcelona Government, because it did not control the sea, would not be able to buy anything by direct shipment to Barcelona or Valencia. Therefore, to have changed the neutrality proclamation in the last few months would have been definitely aiding and abetting the Franco Govermment.

Now, as a matter of fact, the situation is this: Ve have also read about this terrible, inhuman bombing of the civilian population in Barcelona. he have also read -- and while I have no information on the subject, it probably is true .- that American made bombs have been dropped on Barcelona by Franco' airplanes. That is possible. If those bombs were of American manufacture, they were bombs that were sold by Atierican manufacturers to Germany, that is to say, either to the German Government, which is a perfectly legal thing to do, or to German compenies, which is also perfectly legal, and they were shipped to Gemany and reshipped down to Franco's forces.

At the same time, we also know that there have been munitions which have left this country and heve been sold in France. That is a perfectly bona fide sale. These sales, either to the French Government, or to French agents, or French companies -. we being at peace with France and they being entirely legal, there being nothing on the face of the sale to show -- in all probability, a good many ) of these shipments have all gone to the Barcelona Government, so the net effect of what we have been doine in the past year and a half has been as close to carrying out an actual neutrality -- not
helping one side against the other -- as we can possibly do under the existing law.

Now, the same thing applies to the Japanese-Chinese situation. In that case we have not put into effect the neutrality proclamation for the very simple reason that if we could find a way of not doing it, we would be more neutral than if we did. We have found a loophole. Diplomatic relations between China and Japan have not been broken off.

Now, if we declared neutrality, what would happen? Japan could not buy any munitions from us, but they are not buying them anyway. China is buyine munitions from us via England, via Sinceapore, via Hong Kong -- not direct -- throush English purchases and, undoubtedly, American munitions are going into China today. But, on the other hand, Japan hes complete, free access to all of our raw material markets because they dominate the ocean. They are buying their copper, their oil, their cotton -- they are buying all kinds of things, scrap metal by the shiploads, which is going into munitions, ani they would be able, under the Neutrality Act, to continue to buy oil and copper and scrap metal.

Therefore, by virtue of this excuse that they are not at war -it is only an excuse -- we are maintaining, in fact, a neutral position.

Q We are achieving that, despite the neutrality?
THE: PRTSIDENT: Despite the neutrality lav and that is the trouble of a neutrality law that attempts to tie the hends of an administration for future events end circumstances that no human being cen possibly guess at.

Q Would you mind saying what your thought is on the Scott Resolution? THE PRESIDENT: The Scott Resolution is a perfectly simple thing. It asks the State Department, in effect, to repeat to the Congress what is already known to everybody. That, in the case of Ethiopia, we took such and such a position. That, in the case of China and Japan, we took such and such a position. And, I think it will be answered in that way. Ke will simply lay the records before Congress of what we have said and done in the last two years.

Q There is something that I do not quite understand; perhaps you would be willing to explain. I think, in your last Fireside Chat, you spoke about certain legislation this Aaministration got through, the T.V.A., the Kagner Act, the Utility Act and others. I think you admitted they were not perfect. Why hes not legislation sterted so that they would not be one-sided?

THE PRESIDENT: For this very simple reason: The vagner Act ousht to have various anendments made to it, but we are a funny people over here. lie at once go to the extreme, both one side, labor, and the other side, the employer. he all get upset and excited and we say things we rio rot mean and we make over-statements.

Now, in England, when tiey put social legislation on the statute books, they do it with the knowleage that every year or so they wili amend it. Social security (over there) went into effect in 1911 and I think, without exception, every Parliament has amended it. Now, how do they amend it? They have a Royal Comunission that looks it over; it is nonpartisan, there are businessmen on it and there are labor people on it. They decide that the thing needs certain improvements made on it. The Royal

Commission makes a report to the Parliament and the thing goes through, almost automatically, without fuss or feathers.

If we had that temperament over here, we would have improved the Wagner Act this year and improved the Social Security Act this year, keeping them out of politics.

Q Perhaps that is what Congress needs?
THE PRESIDENT: I think you are right.
Q Why does the National Labor Relations Board regard itself as a bunch of prosecutors instead of a fact-finding body?

THE PRISIDENT: Well, that is a statement, and $I$ do not know that it is wholly justified. I think it is in some cases but on the other hand, there is another side to the picture.

Let ine tell you a story that is known to four or five of you who are here tonight; there is a certain cotton mill in the South. The conditions in that cotton mili -- the conditions of wages are cood; the conditions of housing are good. They are well above the average. As long as ten or twelve years aco the owners of this mill abandoned the company-owned house. Pretty nearly every operative in that mill ovins or rents his own house. The cotton inill does not own or rent any houses at all. Taking it by and large, the conditions of employment are eood. They have had very little labor trouble.

Not lone ago, the United -- what do the er call it? -- the Cotton Textile Vorikers Union, in pursuance of orgenizetion provided for in fact by the law -- it is perfectly legal -- they sent down to this town two organizers. Well, I happened to know one of them and that particular man is just as good an American as
anybody in this room. He is a labor organizer but he is a damned good citizen. He took with him another man; I do not know him but his reputation is exceedingly good. They went down to this town with the specific purpose of seeking to create a union among the textile workers. They got in town about ten o'clock in the morning and they went at the noon hour -- they had a list of eight or ten of the operators. They were going to see them at the noon hour. So they went to the iactory and they asked, "Where is so and so? Where can I find so and so?" They were engeged in asking questions, when one of the mill police tapped him on the shoulder and showed his bedge and said, "Cone rith me." He said, "iie have not done anything; we are outside and on the street and just asking to see some fellows." "Oh, ve nov; come with ne."

They were taken to the police station and locked up in a cell on the charge of vagrancy. Both of them hed, oh, fifteen or twenty dollers apiece in their clothes. They saic, "We are not vagrants; we came down here from such and suci a city." "But you are organizers." "Of course ve ore organizers." "iell, you are in a bad place."

They were kept in jail until five ot clock, just before dark, and the juage care in and said, "hat are you doing here?" "ie are down here to try to stert an organization of the textile workers of tilis mill."
"That is what you think," he said. "Ten dollars fine and out of town before six olock, and do not come back."

They did not know whet they were fined for but they paid the fine, and as they went out of the courtroom, one of the mirshels,
or policemen, went up to them and said, "Which way are you boys going?" They said, "We have got to get out of town and we thought we would go to such and such a town, ten miles away."
"Well," said the policeman, "I will give you a lift; I turn off two miles short."

They rode with him and he said, "This is where I turn off." They cot out and started to hike down the road. They went about a quarter of a mile and out of $\varepsilon$ clump of bushes came some men with blackjacks and they got the worst beating up that any two people could get without getting killed. They spent a week in the hospital and they were served notice by $s$ man who broucht the message, "no not ee into thet tow." Now, those were authorities of that govemnent, town end county.

Now, you do not get those fncts and thet is one reason why the Nationel Labor Relations Board sometimes tries to brine out facts of that kind. It is their auty to do it. They have a perfect nigit to eo into ti. town. It is their duty.

Q Zr. Prosicut, what would you do in a case like this: There cane into Tupele, from Bultinore, G.I.o. orcanizer. He did not know a blessec thine shout concitions in thet commonty. There vas a cotton ill. The workers were satisfien ith the varaing convitions. They had eood houses and all of their children were in school.

Those orcanizers proceeded to ozganize a C.I.D. body. iell, the owners of the will said, "ie camot neet your tems and conditions. .ie are jugt barely keeping our heads sbove vater and so, therefore, we :ill close down the mill. ie will simply liquidate."

As a result, 400 workers were thrown on charity.
Well, the people who took the load became tired of supporting those 400 idle workers and a few nights ago they took the C.I.D. organizer out and gave him a fairly good strafing, although not as good as he should have had. They had a woman and they gave her a little beating up, too.

Now, there are 400 people destitute because they came down here and disturbed the conditions.

TII PRESILbN: here they a mojority of the mill?
S. Ther. vere rone of them keen about it. There wese just a few in there. The rajority a then dic not went it.

TH: PRESTMWM: Iid the ajacity join?
\& No, the rajority il hot.

Q The Antional labor Felstions Board aparently got a man down there to hold o heraile et the bill an lie started the bering after the mill cloced.

There you have a cese of force and thet ought not to be allowed to cloce the will. That was ten per cent sund they had no richt t. . lose the will.
 to the counts phou* it. Son the machiremy -- heevits shove! -. the machinery peeto i provite, of course it coe, but do it the Trellas vay. Do not isme everplioly about it. mry to et the thine isproved.

Q Is it true that the press is taking an unfair edvantage of the Nationel Labor relations Board wher it prints thet defendents
before the Board were absolutely prohibited from presenting their testimony as they chose to present it? Is that another evidence of the unfaimess of the press?

THE PRESIDENT: You will have to give ne a specific case on that. I was once a lawyer and I know that by the presentation of testimony you can tie up a case for weeks, if you want to. It is a very simple thing. It depends on the judge. Again, you may be before a court that shoves of foo fast.

Q There was an important decision last week. I confess I have forgotten the title. It vas a steel concern. They were denied the right to testify.

TITM PRESTJENT: Now, you telk sbout the press. Every month, on the average, since thet perticular Boarì has been goinc, they have hanaled approximately 200 cases. At the end of the month they Eive a report on what happens. Out of the 200 cases, you will find on the average thet 185 heve been settled by some local arbitrator and they never turned $u_{p}$ in washington. That is about 1.85 out of 200. You vill find that anotier ten, out of the fifteen, are still pendinc, without any proceeding whatsoever and thet, out of 200 cases, there will be five that are not settled or are in the process of being settled. Viell, 195 cases out of 200 is a pretty cooi average.

Now, those figures are given to the newspapers every month. For one solid -- I vill put it this way: For the first month after the Board made its report, it was printed in the papers that they had settled 195 out of 200 without fuss or feathers. From thatStime, there never was a word about that monthly report. About
a month ago, I told the Press about it in a Press Conference and it was printed only because the Fresident of the United States called their attention to it, and pretty nearly everybody sent a story to their papers about it. Half the papers did not print the story. It was not on any first page. Most of the stories were cut from half a column down to a clip on the fourteenth page. Now, those are facts.
Q. Do you think it would do eny good for the Government to conduct elections in a great many towns where there seems to be uncertainty so that no one knows which sice is in the majority and they sit around, not knowing what will happen, because the C.I.O. doesn't work and the other side can't work. Couldn't the Government eo in and heve an election?

TII PRISIDMM: Ay opirion is, yes, and that we ought to do it.
Do you remember the Detroit case in 1934, when that automobile strike theretened? Do you renember, I appointed a board of three, the they went out to Detroit end they, this boerd of three, ran the election themselves? I think it is a good thing to d 0 .
e. I am froni Canton, obio, end a couple of weeks ago, the National Labor Relations Board deciced in a steel case that the conpany shoule deal with the c.J.o. if they are in the mejority. A couple of weeks aco they decicied thet the company union should disband itself, yet there is a feeling that it is in the majority. Should the Government 80 in and decide?

THE PRISIDNN: I think they should do it. "hen either side raises a question on the actual representation, I think the Government
should have a vote under its jurisdiction.
MR. ALFRRE H. KIRCHHOFRR: It is with reluctence that we will have to take our leave.

THE PRESIDENT: It is grand to see you. But I do want to repeat, in the utmost friendiness, that this situation is very largely in your hands. And, do not worry, it is nothing in your own lives. [Not i]
Now a bit. That part of it is easy. I am thinking about the American public and I am thinking about the newspapers of this country. I do not want them to lose their influence as newspapers giving all the news. I feel very, very strongly about it for the sake of the public and even for the sake of the Press and if, from now on, we cen have a presentation from the Press of both sides of the news, it will be a perfectly maenificent thing.

I will tell you a story: A year and a half aco, when John Boettiger went out to take charge of the Seattle Post-Intelligencer, we all knew he had a hot potato. In the first place, he had a paper that ran betreen three and four hundred thousand dollers a year in the red. That is no joke. In the second place, he hed old man fearst as a boss, which is no joke either. (Laughter) However, he had got e pretty good understanding out of the old man, Nearst, that he would not have to run those box editorials thet ilearst wrote. ivell, thet was something. (Laughter) That vas a gain. Then, in adidition to thet, be vas going to a city that hes had more violent labor troubles than almost any other city in this country.

He said, "What would you do?" I said, "Two pieces of advice from a student of publicity. Eliminate your editorial page al-
together. Nobody reads it."
Now, that is horrid for me to say that to you. Old man Ochs told me a great many years ago -- not so many, about four or five years ago -- that in his judgment only eight per cent of the readers of the New York Times read any of the editorials, and less then half of one per cent read one editorial all the way through. Now, that is Mr. Ochs. .

So, I said, "John, cut out your editorial page entirely. Run some features on it, run some cartoons on it, run letters to the editor on it and clip editorials that appeal to you from other papers or weeklies or monthly magazines." (Laughter)

I said, "Number 2: On your news stories, you are a newspaper. You are in a lebor dispute town. The next time you have a strike down on the vater front, take two of your best men and say to urr. A, 'You é down and you cover the water-front story for tomorrow's papers and you eet in your story, the story of the strikers fromi their point of view, and write your lead that the strikers claimed yesterday that so and so and so and so and so and so and so and. so, and that the leader of the strikers, Bridees' man, said so and so amid so and so.' And then say to kr. B, 'You go down there and you write your story from the point of view of the shippers, the owners of the freight that is tied up, the point of view of the steamship owners whose ships are tied up, and you write your lead that yesterday on the water front the shippers and the shipowners cleimed the following: ' You run those two stories in parallel colunins on the front page and do not make them too long so that the reading public would get botb sides at the same time."

Q Did he follow your suggestion, sir?
THE PRESIDENT: He did not. (Laughter)
Q Has he made a big success of his paper?
THE PRESIDENT: He is in the black, probably because he did not take my advice. But I will say this, that he did honest reporting.

Q That was good advice, Mr. President.
THE PRESIDENT: You think it was good advice? Well, anyway he got in the black and that is the main thing.

MR. KIRCHHOFER: We are very grateful to you. We hope we can come next year.

THF PRESIDENT: I enjoyed all the shafts and I think I returned them with interest, so it is all right. (Applause)
(The conference adjourned at 10.40 P.N.)


[^0]:    "hell," I said to myself, "that is funny for the A.P. I do

