

National Committee of
Independent Voters for
Roosevelt and Wallace
Records, 1940

AGENCY RESTRICTIONS

None

SECURITY CLASSIFIED DOCUMENTS

None

DONOR RESTRICTIONS

Material that might be used to embarrass, harass, or injure living persons has been closed.

Prepared by JS

Approved by WSS

Assistant Director

November 17, 1970

Records of the National Committee of Independent
Voters for Roosevelt and Wallace, 1940

Records of the National Committee of Independent Voters for Roosevelt and Wallace which was established in 1940 to influence independent voters to support Franklin D. Roosevelt for a third term. Known as the National Independent Voters Committee until September 27, 1940, the Committee was organized by persons independent of the two major political parties. Senator George W. Norris was the Honorary Chairman and Mayor Fiorello H. LaGuardia was Chairman. David K. Niles served as Executive Assistant, James H. Causey as Treasurer, James H. McGill as Secretary, and David H. Morris as Chairman of the Finance Committee. The Chairman of the Foreign Language Division was J. Roland Sala; of the Women's Division, Mrs. Edgerton Parsons; of the Colored Division, Ellis A. Williams; and of the Youth Division, Joseph P. Lash. Maurice P. Davidson worked as State Chairman of the New York State Independent Voters Committee for Roosevelt and Wallace. All of the offices were in the Hotel Roosevelt in New York City. Among the prominent persons who loaned the use of their names as Vice-Chairmen or members of the Executive Committee were Herbert S. Agar, Thomas G. Corcoran, Paul de Kruif, Melvyn Douglas, Fanny Hurst, Harold L. Ickes, Frank Kingdon, Freda Kirchway, James K. Landis, Max Lerner, Hendrik W. Van Loon, Walter Wanger, and John G. Winant.

The Committee's activities consisted of sponsoring radio talks, newspaper advertising, political rallies, and the distribution of campaign literature all over the country. During October and November 1940, radio talks were given by Senator Norris, Mayor LaGuardia, Robert P. Patterson, Dorothy Thompson, James Warburg, and others. Rallies were held in Madison Square Garden and Carnegie Hall. The Youth Division sponsored a motor car parade through Manhattan and a Harlem Youth Rally. Advertising was placed in both English and foreign language newspapers. Thousands of leaflets and booklets were distributed. A few weeks after the election, the Committee went out of existence.

Description: The records consist of correspondence, memoranda, telegrams, card files, newspapers, periodicals, advertising copy, and other processed materials.

Quantity: 16 feet

Donor: National Committee of Independent Voters for Roosevelt and Wallace.

Restrictions: None

Copyright: This material is subject to copyright restrictions under Title 17 of the U.S. Code.

Series Descriptions

Container

- 1 Administrative Files: Material is arranged topically.
- 2-5 General Correspondence Files: Some correspondence is arranged alphabetically and some topically.
- 6-7 Letters to LaGuardia: Correspondence is arranged alphabetically by the surname of the writer.
- 7-8 Literature Division: Correspondence consists of communications to regional offices, drafts of publications, printing orders, and records of shipments.
- 9-11 Miscellaneous Correspondence: Arranged by states. Contains requests for literature, comments on local political conditions, and other matters. Forty states are represented in the files.
- 12-13 Miscellaneous Campaign Data: Material is arranged alphabetically. Topics include publicity, volunteers, comments about Roosevelt, and lists of newspapers, radio stations, etc.
- 14-15 Publicity Material: Arranged by topic.
- 16 Youth Division: Arranged by Topic.
- 17-20 Printed and Processed Campaign Materials: Copies of various pamphlets, posters, press releases, form letters, and periodicals used in the campaign.
- 21-32 Members, Contributors, and Mailing Lists: Eleven boxes of card files and a book listing guests at a reception for Mrs. Roosevelt and Mrs. Wallace.
- 33-35 Scrapbooks: contain publicity material, foreign language publicity, and publicity of the Illinois Committee of Independent Voters.

National Committee of Independent Voters
for Roosevelt and Wallace
1940

Container

Contents

1

Administrative Files
Contributions
Cross, Judge Anna M.
County Chairmen
Educators
Farmers
Final Reports
Form Letter Drafts
Labor (Lists and Correspondence)
Mariano, Mrs. Susan C.
Miscellaneous
Miscellaneous Lists
Newspaper Correspondence
Parsons, Mrs. Edgerton
Radio
Radio Scripts - Women's Division
Reception for Mrs. Roosevelt and Mrs.
Wallace
Simon, Mrs. Leopold K.
Social Workers
Speakers Bureau

Correspondence and Records, 1940

2

General Correspondence: A-Z
(15 folders)

3

General Correspondence
Amalgamated Clothing Workers
Buttons
Callers during Campaign
Campaign Literature
Carnegie Hall Rally
Causey, James H.
Colored Division
Democratic National Committee
Durant, Ruth
Mayor LaGuardia's Speaking Tours
(2 folders)
Madison Square Garden Rally
Memoranda
Miscellaneous

4

General Correspondence
Executive Committee Minutes
Finance Committee
Foreign Language Division
Furniture
Gerber, Ludwig
Good Neighbor League Contributors

Container

Contents

4 cont.	Haig, Ernestine Heinemann, Mrs. E.M. Herald-Nathan Press Hoover Letters, Inc. Lilly, Joseph Niles, David K. Ohio Committee Norris, Senator George Organizational Meeting
5	General Correspondence Personnel Postal Telegraph Messages Publicity Division (2 folders) Publicity Releases (2 folders) Radio, Screen, and Personal Appearances (2 folders) References Regular Republicans Regional Offices Republicans for Roosevelt Research Strathmore Press Telephone Service Thompson, Dorothy Volunteers Weintraub, Louis Western Union Telegrams Women's Division Youth Division
6	Letters to Mayor LaGuardia: A-R (11 folders)
7	Letters to Mayor LaGuardia: S -Z and Unanswered (4 folders) Literature Division Communications to Regional Offices Draft and Page-Proof of "Prepare for the Money Blitzkrieg" Gerber, Ludwig Interoffice Memoranda
8	Literature Division Larger Requests Memoranda to Mr. Walzer Minor Requests (2 folders) Miscellaneous Receipts Printing Orders Record of Shipments Miscellaneous Requests Printing and Literature Correspondence

Container

Contents

- 9 Miscellaneous Correspondence
 Alabama-Arkansas
 California
 Connecticut
 District of Columbia (2 folders)
 Florida-Georgia-Idaho
 Illinois (3 folders)
 Indiana-Iowa-Kansas
 Kentucky-Louisiana
- 10 Miscellaneous Correspondence
 Maryland
 Massachusetts (2 folders)
 Michigan-Minnesota
 Mississippi-Missouri-Montana-Nebraska
 Nevada-New Hampshire-New Jersey
 New York (2 folders)
 North Carolina-North Dakota
- 11 Miscellaneous Correspondence
 Ohio
 Oklahoma-Oregon
 Pennsylvania (General)
 Pennsylvania (Pittsburgh)
 Rhode Island-South Dakota-
 Tennessee-Texas-Virginia
 Washington (State)
 West Virginia-Wisconsin-Wyoming
- 12 Miscellaneous Campaign Data: A-R
 (10 folders)
- 13 Miscellaneous Campaign Data: R-W
 (10 folders)
- 14 Publicity Material
 Address by Dr. Brooks Emery on
 "The War, the Far East, and the
 United States"
 Advertising Copy
 Big Business
 "Boots and Saddles"
 Drafts of LaGuardia Speeches
 Economic Material
 Education
 European Axis Tie-ups
 Itineraries
 Labor Unions
 LaGuardia, Fiorello H.
 Lists of Newspapers
 Mack, Harry
 Manuscripts
 Miscellaneous Speech Material
 (2 folders)

15	Publicity Material Miscellaneous Speech Material Morgue Material Norris, Senator George Pan-America Philadelphia <u>National Record</u> Releases Polls Press Releases - October Publicity Assignments Republican "Blitz" Material Republican Campaign Material Republicans for Roosevelt Statements by Prominent People Volunteer Applications Women WPA and Relief Youth Division
16	Youth Division American Youth Congress Bills, Estimates, Requisitions Carr, Charlotte (Hull House) College Clubs College Papers Contributions Daniel, Todd Davidson, Maurice P. Evjue, William T. and Carl Thompson Harrison, Marvin C. Kenin, Harry M. Ladner, Albert H., Jr. Literature Miscellaneous National Independent Youth Committee Declination National Independent Youth Committee Invitations National Independent Youth Committee New York City Section Publicity Rallies (2 folders) Rasmussen, Paul Rogers, Carl Roosevelt Youth Day Sorenson, Christian A. Speakers

Container	Contents
16 cont.	Taft, Robert A. Tyler, Prof. Richard G. Volunteers Wadsworth, Homer Way, S. X. Youth for Democracy
17	Printed and Processed Campaign Material (5 folders)
18	Printed and Processed Campaign Material (3 folders)
19	Printed and Processed Campaign Material Periodicals and Clippings
20	Printed and Processed Campaign Material Press Releases
21-24	Card Files of Donors
25-26	Mailing Lists
27	Youth Division Files
28-29	Mailing Lists: New York A-Z
30	Executive Committee, State Chairmen and Officers
31	Shipments of Campaign Literature
32	Names of Guests at the Reception for Mrs. Roosevelt and Mrs. Wallace on November 2, 1940
<u>Scrapbooks</u>	
33	Report on the Activities of the Hungarian Division Shelved in B9 #619
34	Publicity Material * Shelved in B9 #199
35	Illinois Committee of Independent Voters *

* Oversize