The Papers of
Peter H. Odegard
1941 - 1961

Accession No. 69-2

The papers were donated to the Library by Mrs. Peter H. Odegard. Literary property rights in these papers have not been donated to the United States Government.

Quantity: 14 feet

Restrictions: None

Related Material: There are a number of entries relating to Odegard in the Morgenthau Diary. Information on the Bond Program is found in the President's Official File 4408 (War Bonds and Stamps).
Peter H. Odegard was born in Kalispell, Montana on April 5, 1901. Later, the family moved to the State of Washington. Odegard did his undergraduate and masters work at the University of Washington before going to Columbia University where he obtained a doctorate in 1928.

Odegard taught courses in government and political science at Columbia University (1924-1928), Williams College (1928-1930) Ohio State University (1930-1938), Amherst College (1938-1945) and the University of California (1948-1966). He also served as President of Reed College from 1945-1948.

During World War II, Odegard commuted between Amherst, Massachusetts and Washington, D.C. where he was employed, first as a consultant, and then, later, as an assistant to Secretary of the Treasury Henry Morgenthau. His main duties in the Treasury Department were in connection with Defense and War Bond sales. This included supervising the organization set up to manage the bond campaigns, assisting in the selection of publicity materials and approving the formats of the various radio and stage performances given during the bond campaigns.

Mr. Odegard also served as a consultant to the Atomic Energy Commission (1947-1954), a member of the Committee on Policy and Program for the Ford Foundation (1948-1950), a member of the President's Commission on Migratory Labor (1950-1951) and a delegate to the Democratic National Convention in 1956.

In addition to teaching, Odegard wrote a number of articles for periodicals and professional journals and was the author of several books including: Pressure Politics - The Story of the Anti-Saloon League (1928), The American Public Mind (1930), American Politics - A Study in Political Dynamics (with E.A. Helms-1938), Prologue To November 1940 (1940) and The Power To Govern (1957).

Peter Odegard died on December 7, 1966.

The Odegard Papers held by the Library are mainly for the period 1941-1945 when Odegard was with the Treasury Department. The papers have been divided into three series as follows:

Containers       Series
1 - 5             General Correspondence Files:

Incoming and outgoing correspondence in regard to Treasury Department affairs, with colleagues and former students. There is very little personal correspondence. The files are arranged alphabetically by subject or surname of correspondent and thereafter chronologically. This series also contains a reading file of outgoing correspondence from January 1942-September 10, 1943.
Containers | Series
6 - 30 | Subject File:
| Defense and War Bond Sales: Materials dealing with the organization of the bond campaigns, advertising, and activities for special groups such as farmers, labor and schools.
31 - 36 | Speech, Writings and Clippings Files:
| Speeches and articles by Odegard and others relating mainly to war finance. This series also contains manuscripts of books, reference materials, printed matter and newspaper clippings.
Papers of Peter H. Odegard  
1941 - 1961

General Correspondence

<table>
<thead>
<tr>
<th>Container</th>
<th>Contents</th>
</tr>
</thead>
</table>
| 1         | A (General)  
Allport, Floyd H. - Morale Seminar of Syracuse University, 1943  
B (General)  
Barth, Alan 1941-1943  
C (General)  
Clarke, James 1941-1943  
Cohn, Eric 1942-1944  
Coker, Francis W. 1942-1943  
Colegrove, Kenneth 1942-1943  
Cooper Union  
Cosmos Club  
Council for Democracy  
D (General)  
Davis, John H. 1942  
"Death and Taxes" Film  
Dimock, Marshall E. 1941-1942  
E (General) |
| 2         | F (General)  
Fisher, Boyd 1941-1944  
G (General)  
Gallup Poll  
Germany - Nazi Culture  
H (General)  
Harlow, Rex 1942-1943  
Harris, Don 1941-1942  
Harris, Joseph P. 1941-1943  
Heckman, Dayton E. 1941-1943  
I (General)  
J (General)  
K (General)  
Kraus, Wolfgang 1942  
L (General)  
Link, Henry C. 1943 |
| 3         | M (General)  
Morale  
Morgenthau, Henry 1941-1944  
Morse, Jarvis M. 1949-1961 |
General Correspondence – continued

<table>
<thead>
<tr>
<th>Container</th>
<th>Contents</th>
</tr>
</thead>
</table>
| 3 (con't) | N (General)  
O (General)  
Odegard, Eleanor 1941, August-September 1944  
Odegard, Peter H.  
P (General)  
Poland, Orville S. 1941-1944  
Princeton University  
R (General)  |
| 4 | S (General)  
Saunders, George P. 1941-1943  
Stephens, Ceph L. 1942-1943  
Street, Julian 1941-1944  
T (General)  
Tax  
V (General)  
W (General)  
X Y Z (General)  |
| 5 | Reading File, January 1942-September 10, 1943  |

Defense and War Bond Sales

| 6 | Administrative Management: Callahan Report - Media  
Administrative Management: Defense Savings Campaign Organization  
Administrative Management: Defense Savings Staff Organization  
Administrative Management: End of Program Statement  
Administrative Management: Fiscal Policy  
Administrative Management: Graves, Harold N.  
Administrative Management: Menick Report - Transportation  
Administrative Management: National Organizations Costs  |
| 7 | Administrative Management: Notes and Memos  
Administrative Management: Organization Development  
Administrative Management: Organization - 1941  
Administrative Management: Personnel and Public Relations  
Administrative Management: Staff Memos  
Administrative Management: Statistics by States  
Administrative Management: Source of Funds  |
<table>
<thead>
<tr>
<th>Container</th>
<th>Contents</th>
</tr>
</thead>
</table>
| 8         | Advertising: Cartoons  
              Advertising: Copy Policy  
              Advertising: Copy Themes  
              Advertising: Evaluation of War Bond Promotion, Lane Reports  
              Advertising: General, 1941  
              Advertising: General, 1942 |
| 9         | Advertising: General, 1943 (Second and Third War Loans) |
| 10        | Advertising: General, 1944  
              Advertising: General, 1945-1947  
              Advertising: Mahan Report  
              Advertising: Minute Man, 1942-1947  
              Advertising: Newspapers  
              Advertising: Outdoor |
| 11        | Advertising: Paid Space  
              Advertising: Pledge Campaign  
              Advertising: Press Reports and Attachments  
              Advertising: Posters and Promotional Materials |
| 12        | Advertising: Promotional Materials in Business Publications |
| 13        | Advertising: Proposal for National Studies of the War Bond Market  
              Advertising: Reports and Miscellaneous  
              Advertising: Special Events  
              Advertising: Special Groups  
              Advertising: Trade Press  
              Advertising: War Advertising Council |
| 14        | Banks  
              Canada and Great Britain - War Savings Programs  
              E.T.O. Trip, August-September 1944  
              Farewell Party at War Finance Division, December 20, 1945 |
| 15        | Farm Program  
              Farm Program: Iowa  
              Farm Program: Publicity Materials  
              Federal Communications Commission: Brief  
              Fiscal Policy - Economic Analysis - Inflation |
<table>
<thead>
<tr>
<th>Container</th>
<th>Contents</th>
</tr>
</thead>
</table>
| 16        | Foreign Language Newspapers and Broadcasts and Reports on Activities  
            French Bond Drive  
            Hawaii  
            Inter-Agency Service Program Guide  
            Interdepartmental Committee  
            Inter-Racial Groups |
| 17        | Labor  
            Literature  
            Motion Pictures  
            Office of War Information |
| 18        | Office of War Information: Reports |
| 19        | Payroll Savings Program  
            Payroll Savings Promotional Material  
            Post Office Department Bond Activities |
| 20        | Post-War Savings Investment  
            Press  
            Propaganda |
| 21        | Public Opinion  
            Public Relations - Treasury  
            Radio: 1941-1942 |
| 22        | Radio: 1943 and Undated  
            Radio: "Over Here" Scripts, December 1942-January 1943  
            Radio: "Bond Wagon", January-August 1943 |
| 23        | Radio: "Treasury Star Parade", March-August 1943  
            Radio: General |
| 24        | Readers' Guide Survey on Bond Articles  
            Reorganization of War Savings Staff  
            Reorganization: Report of 1943 Bond Drive Retailers |
| 25        | School Program, 1941-1943  
            School Program, 1944  
            School Program, 1945 and Undated  
            School Program: "Schools at War" |
Defense and War Bond Sales - continued

Container | Contents
--- | ---
26 | School Program: Plays, Music and Program Materials
School Program: Education Plan for Elementary Schools on the War Savings Program
School Program: Research Materials on the Education Program
School Program: Printed Matter

27 | State Bond Organizations: General
State Bond Organizations: Chairmen
State Bond Organizations: Iowa
State Bond Organizations: Massachusetts
State Bond Organizations: Missouri
State Bond Organizations: Montana-Minnesota

28 | State Bond Organizations: New Mexico
State Bond Organizations: Ohio
State Bond Organizations: Oklahoma
State Bond Organizations: Texas
State Bond Organizations: Report of Total Sales by States, 1942
Surveys
Surveys: Department of Agriculture

29 | Securities
Sharing America - Evaluations
Victory Fund Committee
Victory Fund Committee, April-October 1942
Victory Fund Committee, November 1942-May 1943
War Finance Committee

30 | War Finance Program: Background
War Finance Data
War Finance Division: Ross, Earl T., Field Director
War Savings Staff - Treasury Department, 1941-1943
Women's Division

Speeches, Writings and Clippings Files

31 | 2/25/? Speech, New York Retailers Meeting
1/15/41 "The Size of the Job to be Done" Chicago Speech
9/3/41 "Total Defense"
10/10/41 Highlights of Talk to Field Men
<table>
<thead>
<tr>
<th>Container</th>
<th>Contents</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fall 1941</td>
<td>&quot;Millions for Defense&quot; Odegard and Barth</td>
</tr>
<tr>
<td>2/22/42</td>
<td>&quot;Bonds, Stamps, and Taxes&quot; Speech at Labor in the War Conference, Pittsburgh, Pennsylvania</td>
</tr>
<tr>
<td>5/5/42</td>
<td>&quot;Public Opinion and Propaganda in War-Time America&quot; Princeton University</td>
</tr>
<tr>
<td>8/3/42</td>
<td>Speech at 57th Annual Convention of Massachusetts State Federation of Labor</td>
</tr>
<tr>
<td>10/13/42</td>
<td>&quot;War Savings and Newspaper Advertising&quot; Speech in Chicago</td>
</tr>
<tr>
<td>11/21/42</td>
<td>&quot;Inflation-Hitler's Ally&quot; Cleveland City Club</td>
</tr>
<tr>
<td>4/25/43</td>
<td>Broadcast from Springfield, Massachusetts to Detroit, Michigan</td>
</tr>
<tr>
<td>6/11/43</td>
<td>Speech before the Missouri Bankers Association, St. Louis, Missouri</td>
</tr>
<tr>
<td>9/7/43</td>
<td>Four Freedoms Show, Pittsburgh, Pennsylvania</td>
</tr>
<tr>
<td>11/14/44</td>
<td>&quot;Bonds of Freedom&quot; War Finance Luncheon, Chicago</td>
</tr>
<tr>
<td>Undated</td>
<td>Speech Drafts, Tax Bill, Bond Drives</td>
</tr>
<tr>
<td>Undated</td>
<td>Savings Bond Article</td>
</tr>
</tbody>
</table>
Container | Contents
--- | ---
32 | Book Review Propaganda and the American Revolution by Philip Davidson
| Book Review On the Agenda of Democracy by Charles E. Merriam
| Incomplete Manuscripts on the Defense and War Savings Program
| Bonds of Freedom, History of War Finance. Manuscript by Odegard and Jarvis M. Morse

33 | Fifty Secretaries of the Treasury - Manuscript and Reference Material
| Manuscript on War Finance

34 | Speeches Given by Daniel W. Bell
| Speeches Given by Harold N. Graves
| Speeches Given by Secretary of Treasury Henry Morgenthau, 1941-1942
| Speeches Given by Secretary of Treasury Henry Morgenthau, 1943-1944 and Undated
| Speeches Given by Randolph Paul
| Speech by Murray Shields, "War Finance Policy" 5/6/42
| Stalin Message for Third War Loan, 9/22/43
| Speeches Given by John L. Sullivan

35 | Liberty Loan Data
| Speeches on War Bonds
| Articles on War Finance
| "Currency Stabilization: the Keynes and White Plans" by John H. Williams, Foreign Affairs, July 1943
| "Arsenals of Democracy" Bureau of Public Relations of the War Department
| "Public Appreciation of the Problem of Inflation" Office of War Information, October 27, 1943
| "Tax-Exempt Securities and National Defense" by Edward H. Foley, Jr.
| "Summary Report of the Secretary of the Treasury, 1945"
| "Proposed Legislation of the Congress to Bar Payment of Salary to Certain Federal Employees"
| "High Lights of My Work with Writers and Artists for the Treasury Department, November 1, 1941 to January 31, 1946" by Julian Street, Jr.
<table>
<thead>
<tr>
<th>Container</th>
<th>Contents</th>
</tr>
</thead>
<tbody>
<tr>
<td>35 (con't)</td>
<td>&quot;Inflation Can Still Be Checked&quot; <em>Fortune</em>, March 1943</td>
</tr>
<tr>
<td></td>
<td>6th War Loan Campaign Book</td>
</tr>
<tr>
<td></td>
<td>Reed College Development Program</td>
</tr>
<tr>
<td></td>
<td>Book Lists, Quotations and Miscellaneous Materials on Authors and Publishers</td>
</tr>
<tr>
<td></td>
<td>Clippings, Receipts and Momentos - Odegard</td>
</tr>
<tr>
<td>36</td>
<td>Clippings, 1936-1938</td>
</tr>
<tr>
<td></td>
<td>Clippings, 1940-1941</td>
</tr>
<tr>
<td></td>
<td><em>The Canton Repository</em>, March 31, 1940</td>
</tr>
<tr>
<td></td>
<td>Clippings, 1942</td>
</tr>
<tr>
<td></td>
<td>Clippings, 1943-1946</td>
</tr>
<tr>
<td></td>
<td>Clippings: Four Freedoms Show, September 1943</td>
</tr>
<tr>
<td></td>
<td>Press Book - &quot;America's Security Loan&quot;, 1948</td>
</tr>
<tr>
<td></td>
<td>Clippings: Military and Foreign Newspapers</td>
</tr>
<tr>
<td></td>
<td>Military Publications</td>
</tr>
</tbody>
</table>